



**Economic Development Committee
Meeting Agenda
Noon, August 25, 2011**
Workforce Alliance Administrative Offices
Commissioner Dave Unruh, Chairman

- 1. Welcome, Introductions, and Announcements:** *Commissioner Dave Unruh*
- 2. Minutes from the July 21, 2011 REAP EDC Meeting:** *Commissioner Dave Unruh*
Recommended Action: *Approve or modify minutes as needed.*
- 3. Local Area IV Chief Elected Officials Business:** *Commissioner Dave Unruh*
All members of the Economic Development Committee are encouraged to provide discussion on any of the following items, however, only elected officials serving as the CEOB may take official action.
 - A. Appointments to the WA Board of Directors
Recommended action: *Approve the nominations as presented.*
 - B. Alignment of Funds for Social Innovations Fund
The Workforce Alliance has applied for two years of additional funding for PACES through the Social Innovations Fund (SIF). Due to the timing of the grant the WA utilized authorization from a special meeting of the WA Board to move forward on the alignment of these funds, however, the CEOB is still asked to take an official action to approve the use of these funds.
Recommended Action: *Formally affirm the Workforce Alliance's commitment to the SIF application by "aligning" a minimum of \$450,000 of WIA and KHPOP funds to be part of the grant's matching fund requirement.*
 - C. Workforce Center Operations and Performance Update
Recommended Action: *Receive and file.*
- 4. COTA Fee Structure Update:** *Mr. David Alfaro*
The Committee directed staff to draft a letter to be forwarded to the Kansas Court of Tax Appeals at a hearing on August 4. Mr. Alfaro attended the hearing and will provide an update.
- 5. Kansas Affordable Airfares Update:** *Mr. Joe Yager*
The Committee will be provided an update on the Kansas Affordable Airfares program.
- 6. 2011 Legislative Committee Regional Listening Tour Update:** *Mr. Joe Yager*
An update will be provided on the REAP Legislative Committee's regional tour that is focusing on local assets to help identify potential legislative priorities and increase engagement.
- 7. Sustainable Communities Planning Grant Update:** *Mr. Joe Yager*
The Committee will be provided an update on the 2011 Sustainable Communities Planning Grant.
- 8. Unscheduled Topics:** *Committee Members*
Committee members are encouraged to provide updates or request discussion on issues that may be relevant to REAP.
- 9. Adjourn**

*The next REAP EDC meeting will be at Noon on September 22, 2011.
The WA Board of Directors is scheduled to meet at 10:30 am on September 22, 2011.*

Economic Development Committee
Meeting Minutes – July 21, 2011
Workforce Alliance Administrative Offices
Commissioner Dave Unruh, Chairman

1. Welcome, Introductions, and Announcements.

Commissioner Dave Unruh, Sedgwick County, opened the meeting; members, staff, and guests introduced themselves.

2. Review of Minutes from the June 30, 2011 REAP Economic Development Committee Meeting

Mayor Kristey Williams, Augusta, moved (Ms. Allison Moeding, Derby) to approve the minutes. The motion passed unanimously.

3. Local Area IV Chief Elected Officials Business

A. Internet Web Security and Email Security/Spam Filter

Mr. Chad Pettera, Workforce Alliance, discussed the incentive Workforce Alliance had received from the State to be used for one-stop center improvements that will allow them to upgrade their technology including restrictions to access of certain sites, tracking all activity of employee computers and controlling downloads. It will cost \$25,000 for licensing, support and equipment for three years. This action was approved by the Workforce Alliance Executive Committee.

Mayor Williams moved, (Commissioner Unruh) to authorize the WA Executive Director to enter into purchase agreements for the IT equipment and allow for change orders not to exceed 10%. The motion passed unanimously.

B. Youth Program Occupational Skills Training Contracts

Mr. Pettera noted that 100 youths had been enrolled in their youth programs in the last few months and that agreements must be procured with youth providers to train and educate them. Workforce Alliance would like to enter into agreements with providers who are already approved for Occupational Skills training as long as the amount is the same. This is especially important for the large increase of youths enrolled in Wichita where a local provider is needed to provide education. This action was approved by the Workforce Alliance Executive Committee.

Mayor Williams moved, (Commissioner Unruh) to authorize the WA Executive Director to approve additions to the WIA Youth Services Provider List and to enter into youth training contract(s), if the occupational skills training program(s) being offered are on WA's demand occupation list and the costs are the same or less than the cost to the general public. The motion passed unanimously.

C. Workforce Center Operations and Performance Update

Ms. Amanda Duncan, Workforce Alliance, discussed that as of July 1st there were 151 participants in the Youth Program and that they would be taking new participants in the Dislocated Worker Program after the first of the year. Traffic has been very steady, even with the heat, especially in the Cowley office with GE hiring and the traffic in the Wellington office is likely to increase soon when the Kansas Star Casino starts their hiring process.

4. Kansas Affordable Airfares Update

Mr. Joe Yager, Chief Executive Officer of REAP, told members that staff would be requesting funds from the State of Kansas with proof of receipt of local match funds and a performance report that includes the audit and audit findings to show REAP is trying to implement the suggestions. The local match from Sedgwick County has been received and the official first payment will be forwarded to Sedgwick County.

Mr. Yager reminded everyone that Garden City will be receiving \$250,000 if they satisfy the conditions of providing the local match and the use of the Dodge City Essential Air Funds by June 30, 2012 and the committee would be updated when those conditions had been satisfied.

5. 2011 Legislative Committee Regional Listening Tour Update

Mr. Yager talked about the Listening Tour being developed that would break the region into “mini-regions” and consist of “coffee talk” visits to encourage discussion about their communities and get them more engaged. One idea behind this tour is that if there is something that exists in one county and does not harm any other member communities then REAP would want to learn about it and be supportive of that issue. The purpose of the meeting is to listen to what is important to members of these areas and learn about their communities and how REAP can be involved and educated on their issues. The first one will take place on August 11th in Newton combining Harvey and McPherson counties. The Committee provided direction on potential information to share at the meetings.

6. Sustainable Communities Planning Grant Update

Mr. Yager discussed the notification of a second round for the HUD Sustainable Communities Grant. Although REAP’s application was not selected in the first round they did give a lot of helpful feedback on what was good and what needed improvement in the application. One piece that had been put in at the end that has become more of the overall theme of the application is the Healthy Community piece and there have been a lot of advancements on this piece over the last year. Most of the principles touch on overall planning issues with the inclusion of quality of life, and healthy communities become strong vibrant communities. With this new information a working group was created to look over the application and see if there is interest, if it is still relevant to continue this process and how to proceed from here.

7. Unscheduled Topics

Mr. David Alfaro, Butler County, informed members that a hearing would be held in Topeka on August 4th on the prospective increase in filing fees. It was decided that REAP should have a voice in this matter.

Mr. Tom Winters, Kingman County, moved (Mr. David Alfaro, Butler County) to forward the matter to the Executive Committee to draft a letter to present at the hearing. The motion passed unanimously.

Mr. Harland Priddle, K-96 Corridor Association, noted that on July 28th Bill Bolin, SCKEDD, would be convening another partnership meeting and that Colwich had recently joined as a Corridor Community.

Commissioner Chip Westfall, Harvey County, talked about the Kansas Logistics Park landing Millennium Wind Energy from Colorado that would bring a new style of wind turban to the area and to Harvey County. He also noted about the agreement with the Port of Catoosa in Tulsa and the benefits the region should experience from this unique partnership.

8. Adjourn

Having no other business the meeting was adjourned.

REAP Economic Development Committee	
Attendance - 7/21/2011	
Name	Jurisdiction
Commissioner Dave Unruh, Chair	Sedgwick County
Mayor Kristey Williams	City of Augusta
Mr. David Alfaro	Butler County
Ms. Allison Moeding	City of Derby
Commissioner Chip Westfall	Harvey County
Mr. David New	City of Haysville
Mr. Tom Winters	Kingman County
Ms. Irene Hart	Sedgwick County
Mr. Tim Goodpasture*	City of Wichita
Guests and Staff	
Mr. Harland Priddle	K-96 Corridor Association
Mr. Marv Duncan	Sedgwick County
Ms. Amanda Duncan	Workforce Alliance
Mr. Chad Pettera	Workforce Alliance
Mr. Joe Yager	WSU
Ms. Lorien Showalter	WSU

**Representing Mr. Allen Bell, City of Wichita*

Item

Local Area IV Chief Elected Officials Business

Background

Through an agreement entered into by counties in Local Area IV as defined by the State of Kansas, the Economic Development Committee (EDC) has been designated to serve as the Chief Elected Officials Board (CEOB), as defined in the Workforce Investment Act of 1998 in Local Area IV, which includes Butler, Cowley, Kingman, Harper, Sedgwick and Sumner counties. All EDC members are asked to participate, however, only those designated elected officials of the CEOB shall have a vote.

A. Appointments to the WA Board of Directors

New Appointment

The following individual has been nominated to the Workforce Alliance Board of Directors, term to expire June 30, 2014. This is a new appointment representing a business partner.

Ms. Martha Webb-Jones

Senior Manager, Spirit AeroSystems
Global Employment & Workforce Planning
3420 S. Oliver
Wichita, KS 67210

Re-Appointments

The following individuals have been nominated for re-appointment to the Workforce Alliance Board of Directors, terms to expire June 30, 2014.

Representing Business

Mr. Les Depperschmidt, Director, AT&T Kansas
Ms. Nikki Freeman, Director, Human Resources, Wesley Medical Center
Mr. Robert Giesen, President/Owner, B&B Electric Motor Co.

Representing Economic Development

Ms. Kerri Falletti, Director, Cowley First

Representing Community Based Organizations

Mr. Pat Hanrahan, President, United Way of the Plains

Representing Title I B of WIA (Adults, Dislocated Workers, Youth)/ Senior Community Service Employment/Title V Older Americans

Mr. Keith Lawing, Executive Director, Workforce Alliance of South Central Kansas

Representing Chief Elected Official/Designee

Commissioner Dave Unruh, Sedgwick County Commissioner

Recommended action: Approve the nominations as presented.

B. Workforce Center Operations, Performance, and Financial Update

Alignment of Funds for Social Innovations Fund (SIF).

In July the NFWS released a Request for Proposals for the Social Innovations Fund (SIF) and the Workforce Alliance identified this opportunity as a priority. Due to the timing of the application process, the grant application was due on August 12, the WA held a Special Meeting of the Board of Directors on August 5, 2011 to discuss and take action on an application for this grant that would provide support to extend PACES for two additional years.

Applicants are required to have a 4-1 match for the SIF funds. Current funders Spirit AeroSystems, United Way of the Plains, TECT, City of Wichita, Cessna, and Via Christi Health System (pending) have expressed interest in continuing to support PACES as part of the funding collaborative for the SIF. Staff was also working to expand the funding collaborative in order to meet the match requirement to sustain the work done to date in this initiative. As part of the match, staff recommended the Workforce Alliance align a minimum of \$450,000 per year for two years to meet the match requirements of the SIF. These aligned funds would be used to support employment and training programs for the Aviation and Healthcare Industries.

Aviation, Advanced Manufacturing and Healthcare have been strong industries in South Central Kansas for years, and have remained on the List of Occupations Approved for Training in Local Area IV throughout the economic recession. Currently 68 percent of WIA participants in training are enrolled in a program within the aviation, advanced manufacturing and healthcare industries. Since 2009, the Workforce Alliance has invested a majority of WIA funding, more than \$2.3 million, into training participants for jobs in these industries. The chart below details total WIA training expenditures and the dollar amounts and percentages of those expenditures specifically spent on the aviation, advanced manufacturing and healthcare industries:

Program Year	Total WIA Training Expenditures	Training Expenditures in Aviation, Advanced Manufacturing & Healthcare	Percentage
PY 2009	\$570,186	\$367,114	64%
PY 2010	\$2,313,582	\$1,384,567	60%
PY 2011*	\$951,957	\$602,363	63%
PY 2012**	\$14,600	\$10,532	72%
Total	\$3,773,883	\$2,364,575	63%

**Expenditures and Obligations*

***Obligations*

For the current year and for Program Year 2012 the Workforce Alliance will align funding to the Aviation, Advanced Manufacturing & Healthcare industries. The plan of alignment by funding programs will be as follows:

<i>Funding Programs</i>	<i>Program 2011</i>	<i>Year</i>	<i>Program 2012</i>	<i>Year</i>	<i>Total Aligned</i>
<i>WIA Local Funds</i>	<i>\$300,000</i>		<i>\$250,000</i>		<i>\$550,000</i>
<i>WIA Set a Side</i>	<i>\$150,000</i>		<i>\$150,000</i>		<i>\$300,000</i>
<i>KHPOP Grant</i>	<i>\$410,000</i>		<i>\$350,000</i>		<i>\$350,000</i>
<i>Total Aligned</i>	<i>\$860,000</i>		<i>\$750,000</i>		<i>\$1,610,000</i>

At the Special Meeting of the WA Board of Directors on August 5, 2011 action was taken to formally affirm the alignment of the \$450,000 of WIA and KHPOP funds to be a part of the grant’s matching fund requirement. Although the grant application has already been submitted, staff requests official confirmation from the CEOB to align these funds.

Recommended Action: Formally affirm the Workforce Alliance’s commitment to the SIF application by “aligning” a minimum of \$450,000 of WIA and KHPOP funds to be part of the grant’s matching fund requirement.

**C. Workforce Center Operations, Performance, and Financial Update
Workshops at the Wichita Workforce Center**

July 2011 Workshops

Title of Workshop	# of times offered	Total # signed up	Total # attended
Advanced Resume	4	28	12
Interview Success	3	57	35
Out of the Box! Structured Job & Networking	4	11	5
Creating a Resume	4	57	20
Overcoming Barriers to Employment	2	16	5
Introduction to Computers	3	56	26
Introduction to Microsoft Word	3	40	14
Intermediate Microsoft Word	4	64	32
Advanced Microsoft Word	5	39	25
Introduction to Microsoft Excel	4	64	31
Intermediate Microsoft Excel	4	49	21
Total	40	481	221

Traffic Report

The Workforce Alliance of South Central Kansas served 6,414 customers during the month of July 2011, down from 7,589 served in June 2011. On average, the four centers serve approximately 6,966 customers per month. There were 1,111 fewer customers served in July 2011 than July 2010.

WIA Performance Update

WIA Performance: All WIA measures have either held steady or increased over the last month, including a 3.2 percent increase in DW entered employment rate, which resulted in meeting the sanction level for the first time in over 18 months.

Wagner-Peyser Performance: The Wagner-Peyser Performance has also increased slightly since last month, with strong average earnings numbers.

Senior Performance: No performance information has been released for PY11 for the Senior Employment Program.

Recommended Action: Receive and file.



ANDOVER, ARKANSAS CITY, AUGUSTA, BEL AIRE, BENTLEY, BENTON, BUTLER COUNTY, CHENEY, CLEARWATER, COLWICH, CONWAY SPRINGS, DERBY, EL DORADO, GARDEN PLAIN, GODDARD, HALSTEAD, HARVEY COUNTY, HAYSVILLE, HESSTON, HUTCHINSON, KECHI, KINGMAN COUNTY, MAIZE, MCPHERSON, MCPHERSON COUNTY, MOUNT HOPE, MULVANE, NEWTON, PARK CITY, RENO COUNTY, ROSE HILL, SEDGWICK, SEDGWICK COUNTY, SUMNER COUNTY, VALLEY CENTER, WELLINGTON, WICHITA

August 4, 2011

Kansas Court of Tax Appeals
 Room 451, Docking State Office Building
 915 S.W. Harrison
 Topeka, KS 66612-1505

Judges of the Court of Tax Appeals:

The Regional Economic Area Partnership (REAP) is a council of 37 city and county governments in South Central Kansas that provides government leaders an opportunity to come together for support, ideas, collaboration, and for a common purpose -- to strengthen our individual communities and our region's economy. REAP promotes regional cooperation and develops innovative solutions by providing forums for the region to work together to advance economic partnerships, workforce development issues, water resources, and other issues that cross traditional jurisdictional boundaries.

More specifically, REAP represents a diverse membership of local officials and representatives from rural and urban communities in South Central Kansas who work together to promote a positive economic climate that will provide for population growth and wealth creation by supporting economic development tools and policies that will make our region, as well as all areas of Kansas, more competitive.

REAP supports incentives for economic development and through our discussions with local elected officials, economic development professionals and business leaders we believe that the tax abatements and industrial revenue bonds at the local level to encourage business investment in competitive economic development situations are valuable tools.

We do recognize the economic times that we are living in and understand the need to recover administrative costs associated with such applications, however, we would ask that you consider the potential impact your decisions will have on the ability of local government entities to compete for jobs and investment as you consider implementation of a new fee structure for exemption and IRB applications.

Therefore, on behalf of the members of REAP we respectfully request that you continue your support for these important tools by maintaining a fee structure and application process that is business friendly and does not discourage the prudent use of such resources.

Thank you for your leadership and service to the State and for your time in considering this matter. Please let me know if you have any questions or if REAP can be of any assistance in the future.

Sincerely,

Mayor Kristey Williams, Augusta
 REAP Chairman

Item

HUD Sustainable Communities Grant Update

Sustainable Communities Regional Planning Grant Background

The 2011 U.S. Housing and Urban Development (HUD) Sustainable Communities Regional Planning Grant program supports metropolitan and multijurisdictional planning efforts that integrate housing, land use, economic and workforce development, transportation, and infrastructure investments in a manner that empowers jurisdictions to consider the interdependent challenges of: (1) economic competitiveness and revitalization; (2) social equity, inclusion, and access to opportunity; (3) energy use and climate change; and (4) public health and environmental impact. There is \$65 million allocated for Sustainable Community Regional Planning Grants with a minimum reward of \$1,000,000 and a maximum of \$5,000,000.

History and Relevance

In May 2010, REAP took action to develop a special sustainability task force that included local units of government, Wichita Area Metropolitan Planning Organization (WAMPO); WSU's Hugo Wall School; Visioneering Wichita; KU School of Medicine, and the Kansas Health Foundation. An official submittal was made on August 23, 2010 and although there was positive feedback the application was not awarded funding.

On June 20, 2011 an advanced notice of funding was announced for the 2011 Sustainable Communities Regional Planning Grant. The REAP sustainability task force was convened on July 15 to review the initial information about the grant, and discussed if the region was capable of being a successful candidate for funding in 2011. The task force agreed that REAP should continue to take the lead on the opportunity and proceed with the grant application. On July 27th, an official announcement was made for 2011 program funding, including a pre-application deadline of August 25. If REAP is successful in the pre-application, the final application will be due 30-45 days following the pre-application.

Due to the time sensitivity of the deadline, the time commitment from REAP staff to coordinate the applications, and the potential significance to REAP if successfully awarded this grant, the REAP Executive Committee took action on August 4, 2011 to approve that REAP take the lead in coordinating the efforts in applying for the grant.

Since the decision to proceed with the application the taskforce has reached out to more potential partners, including the Workforce Alliance, Livable Plains Initiative and the Kansas Leadership Center. Additional partners that have been identified include the Kansas Department of Commerce and Kansas Department of Transportation.

Recommended Action

Discuss and provide direction to staff.