



**Economic Development Committee  
Meeting Agenda  
Noon, January 27, 2011**  
Workforce Alliance Administrative Offices  
Commissioner Dave Unruh, Chairman

**1. Welcome, Introductions, and Announcements:** *Commissioner Dave Unruh*

**2. Consent Agenda:** *Commissioner Dave Unruh*

*Members of the Economic Development Committee may request discussion on any of the action items at the meeting or the items may be accepted as presented in a single motion.*

- A. Minutes from November 18, 2010
- B. Local Area IV Chief Elected Officials Business
  - i. Appointment to the WA Board of Directors
  - ii. Local Area IV Recertification
  - iii. Update of WA Agreements and Policies
    - a. Youth Occupational Training Services and Alternative Secondary School
    - b. Database Request for Proposals
    - c. Policy revisions and rescissions
  - iv. Workforce Center Operations, Performance, and Financial Update

***Recommended Action: Approve the recommended actions as presented in the consent agenda.***

**3. Endorsement Request:** *Mr. Scott Dunakey*

*Mr. Dunakey is a Senior Planner with Professional Engineering Consultants and has been retained jointly by Bel Aire and Kechi to help them prepare a grant application for the Community Capacity Building program and develop a "Joint Plan for Community Collaboration" for the two communities. The communities are requesting a letter of support from REAP for this program.*

***Recommended Action: Take appropriate action.***

**4. Identification of Work Plan for 2011:** *Commissioner Dave Unruh*

*The Committee will utilize the discussions on the 2010 work plan, survey results, and strategic planning goals and objectives to develop activities for the 2011 work plan.*

***Recommended Action: Forward a proposed work plan to the Executive Committee for consideration.***

**5. REAP Economic Profile:** *Ms. Nicole Bailey*

*Ms. Bailey is compiling data from various sources, including the REAP Strategic Focusing project, to develop a REAP Economic Profile for inclusion in future REAP materials.*

**6. Governor Brownback Economic Development Plan:** *Mr. Joe Yager*

*The Governor has released his Economic Development Strategic Plan, "Road Map for Kansas: Growing the Kansas Economy." The full road map is available at <https://governor.ks.gov/road-map/roadmap-kansas>.*

**7. Unscheduled Topics:** *Committee Members*

**8. Adjourn**

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*The next REAP EDC meeting will be at Noon on February 24, 2011.*

***I. Welcome and Introduction***

Commissioner Dave Unruh, Sedgwick County called the meeting to order; members, staff, and guests introduced themselves. Commissioner noted that later in the meeting Representative Reynaldo Mesa, KS House District 123, will join the committee. Representative Mesa is interested in learning more about REAP and its role as a regional convener.

***II. Review of Minutes from the October 21, 2010 REAP EDC Meeting***

Mayor Kristey Williams, City of Augusta, moved (Mr. Dave Alvaro, Butler County) to approve the minutes as presented. The motion passed unanimously.

**III. REAP Economic Development Committee Business**

**1. 2010 Work Plan Updates and Review**

Commissioner Unruh noted that the next three agenda items are related and asked Mr Joe Yager, Chief Executive Officer for REAP, and Ms. Misty Bruckner, Associate Director for the Center for Urban Studies, to lead the committee through a discussion regarding the 2010 REAP survey results, and strategic planning process, this exercise was designed to assist staff in developing the EDC work plan for 2011. Mr. Yager provided a quick review of the EDC work plan for 2010, Mr. Yager highlighted items that may be of continuing interest in 2011.

**2. Discussion of 2010 REAP Survey Results**

Mr. Yager then presented a powerpoint presentation that illustrated the 2010 survey results. Mr. Yager concluded his presentation by answering questions from the committee.

**3. Strategic Planning Process Review**

Ms. Bruckner led the committee through a strategic planning exercise and utilized themes developed by REAP members at the 2010 REAP retreat.

**4. Identification of Work Plan for 2011**

The Committee directed staff to utilize the feedback gathered to develop a draft EDC work plan for 2011 and to provide the committee the opportunity to review and make changes to the work plan prior to its approval at the next EDC meeting.

**5. 2011 Meeting Schedule**

Mr. Joe Yager noted that the 2011 EDC meeting schedule is located on page 13 of the agenda packet. The committee agreed to continue the 4<sup>th</sup> Thursday of the month meeting schedule.

Commissioner Unruh noted that next month it is likely that the EDC will not meet and encouraged members to attend the WA Board of Directors meeting on December 16<sup>th</sup>.

**6. CEOB and Workforce Alliance Report**

Mr. Keith Lawing, Executive Director for Workforce Alliance, presented items for approval by the CEOB. Mr. Lawing requested the approval of the nomination of Ms. Kristy Weber as a private sector representative to the WA Board of Directors Ms. Weber was nominated by the Wichita Metro Chamber of Commerce.

Mr Dave Alvaro, Butler County, moved (Mayor Kristey Williams, Augusta) to approve the nomination of Ms. Kristy Weber to the WA Board of Directors.

Workforce Alliance released a Request for Proposals (RFP) for website redesign, hosting, and maintenance services on September 9, 2010. The RFP closed on September 27, 2010 with a total of eight proposals received. Staff requested the WA Executive Committee make the final selection. The WA Executive Committee chose to authorize the Executive Director to enter into an agreement with Vision Internet. Due to the amount of the contract the CEOB is also asked to authorize this action.

Mr. Dave Alvaro, Butler County, moved (Mayor Kristey Williams, Augusta) to authorize the Executive Director to enter into an agreement with the selected vendor for website development.

Mr. Lawing noted that his report in its entirety is located on page 14 of the agenda packet and encouraged members to contact him if there are any questions regarding his report.

Mr. Yager noted that there is a link to WA Chairman Mark Conway's editorial regarding WIA reauthorization in the agenda packet and encouraged members to the read the editorial.

#### ***IV. Other Business***

Mr. Yager reminded members that the REAP Legislative Policy Summit will be Thursday December 2, 2010 at the Courtyard Marriott in Old Town. This year REAP will partner with the Wichita Independent Business Association to a host the keynote luncheon.

#### ***V. Adjourn***

Having no other business Commissioner Unruh adjourned the meeting and noted that the next EDC meeting will be held January 28<sup>th</sup> at 12:00pm at Workforce Alliance.

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**Local Area IV Chief Elected Officials Business**

NOTICE: Through an agreement entered into by counties in Local Area IV as defined by the State of Kansas, the Economic Development Committee (EDC) has been designated to serve as the Chief Elected Officials Board (CEOB), as defined in the Workforce Investment Act of 1998 in Local Area IV, which includes Butler, Cowley, Kingman, Harper, Sedgwick and Sumner counties. All EDC members are asked to participate, however, only those designated elected officials of the CEOB shall have a vote.

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REAP Economic Development Committee	
<i>Attendance</i>	
11/18/2010	
<i>Name</i>	<i>Jurisdiction</i>
*Commissioner Dave Unruh	Sedgwick County
*Mayor Kristey Williams	City of Augusta
Mr. David Alvaro	Butler County
Mr. Allen Bell	City of Wichita
<i>*CEOB Voting Member CEOB</i>	
<i>Guests and Staff</i>	
Representative Reynaldo Mesa	KS House Dist. 123
Ms. Debra Teufel	GWEDC
Ms. Irene Hart	Sedgwick County
Mr. Marv Duncan	Sedgwick County
Mr. Harland Priddle	K96 Corridor Association
Mr. Keith Lawing	Workforce Alliance
Ms. Debbie Franklin	WSU
Ms. Misty Bruckner	WSU
Mr. Dane Baxa	WSU
Mr. Joe Yager	WSU
Ms. Nicole Bailey	WSU

**Item**

Local Area IV Chief Elected Officials Business

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**Background**

**i. Appointment to the WA Board of Directors**

Mr. Steve Flesher, Co-Owner, InterAct Training Group (ITG) has been nominated to the Workforce Alliance Board of Directors as a Private Sector member. ITG is a business that focuses on creating positive behavioral and cultural changes in the workforce environment. Mr. Flesher has over twenty years of experience in direct sales and business development. The nomination is made by the Wichita Metro Chamber of Commerce. This appointment is set to expire June 30, 2011.

*Recommended action: Approve the nomination as presented.*

**ii. Local Area IV Recertification**

In accordance with the agreement between the REAP EDC and Workforce Alliance on the governing principles of the partnership for the effective planning, coordination and implementation of the employment and training system within Local Area IV, we have developed, established and adopted an Operator Certification Process for One Stop Operators in Local Area IV as a systematic approach for conducting oversight and ongoing monitoring of the One-Stop delivery system.

**REAP 2008 Certification**

On October 17, 2008, a REAP appointed taskforce performed the on-site review duties required for official certification of the Wichita Workforce Center as a comprehensive One Stop Center, pursuant to the Local Certification Policy and forwarded a recommendation to officially certify the center to the REAP EDC for approval.

The Certification Taskforce was comprised of:

- Mayor Mike Ledy, Winfield (EDC/CEOB Chair)
- Commissioner Garey Martin, Sumner County
- Mayor Keith DeHaven, Sedgwick
- Mr. Dave Alfaro, Butler County Economic Development
- Ms. Jane Wallace, Kingman County Economic Development

The certification process included background on the certification process and pertinent rules, laws, and regulations, as well as an overview of the Wichita Workforce Center operations, structure, and finances. The taskforce also took a guided tour of the Center. Following these presentations, the taskforce received updates and reports on procedures, process, partners, and any other pertinent information that was requested. This was an opportunity for the taskforce to ask questions, score the Business Plan Review, and ultimately come to a consensus and make a recommendation to the REAP EDC.

At the October 30, 2008 REAP EDC Meeting, the Chief Elected Officials Board took action to certify the Wichita Workforce Center as the Local Area Comprehensive One Stop.

### **REAP Certification Responsibilities**

In addition to the initial certification process, there are provisions in the agreement for annual reviews and/or recertification. As the State planned to proceed with a 2 year certification period the WA planned on following State Policy 3-06-00 and would have submitted a request for recertification last Spring (2010). However, the State never responded to the application for state level certification and nothing further was done.

An audit of the Workforce Alliance will examine whether they are following their own policy and at this point REAP has yet to take action on its intentions regarding One Stop Certification. Therefore, in order to fulfill the obligations as detailed in the agreement as noted above, staff recommends updating the formal local certification.

### **Staff Proposal**

In accordance with the Local Area IV Certification Process, staff recommends the REAP EDC update the formal local certification through a recertification process as detailed below:

1. Review and update quality standards based on the Baldrige categories. (January/February)
2. Require a self-assessment and revision of business plan by the recertification applicant. (February/March)
3. Completion of application. (March 24)
4. Create a taskforce and conduct an on-site review/audit. (March/April)
5. Feedback report. (April/May)
6. Recertification decision. (May)

***Recommended action: Approve the Local Area IV Recertification Process as presented.***

### **iii. Update of WA Agreements and Policies**

The following items were reviewed and approved by the WA Executive Committee. For the services it is anticipated that other current providers will respond to the Request for Proposal (RFP) and this is not an exclusive agreement. The policy revisions are as presented.

#### ***a. Youth Occupational Training Services and Alternative Secondary School Youth Training Services***

Butler Community College (BCC) submitted a response to the current RFP for Youth Occupational Training. BCC has submitted a list of college course offerings to match with the Workforce Alliance's list of demand occupations. The costs for the education is \$82.00 per credit hour, books approximately \$500.00 for 12 credit hours, and a \$7.50 enrollment fee each semester. The occupations in demand that BCCC is proposing providing training for include: Information Technology, Professional and Business Services, Healthcare, Education, Construction, Automotive Collision Repair, Automotive Technology, Manufacturing Engineering Technology, Composite Engineering Technology, and Fire Science.

### **Alternative Secondary School**

Butler County Community College submitted a bid to the Workforce Alliance to provide Alternative Secondary School Services. The objective of Alternative Secondary School is to assist out-of-school Youth earn a GED. Alternative Secondary School may include GED preparation, GED testing, basic skill remediation, and English as a Second Language (ESL). Butler Community College currently has the capacity to serve WIA youth with a wait time of no longer than five weeks. Sessions are held at multiple locations (one at the Wichita Workforce Center). Costs for the program are \$25.00 for each instructional class (Literacy, Pre-GED 1, and Pre-GED II), up to \$25 for the official practice test, and \$68.00 for GED testing.

#### ***b. Database Request for Proposals***

The Workforce Alliance released a Request for Proposals (RFP) to secure a new customer database system under the PACES program. Due to changes in federal requirements for tracking on this program, PACES funds will be utilized and the initial use will be for the PACES program only. However, it is expected that the new database will have benefits that extend beyond the PACES program and staff hopes to utilize the data for all customers in all programs in the future. The WA Executive Committee authorized the Executive Director to enter into an agreement with the preferred vendor for database services, not to exceed \$35,000, pending final legal review.

#### ***c. Approval of Workforce Alliance Policy Revisions***

Due to the update of the Two Year Plan and anticipated oversight visits, staff requested revisions to some policies and that others be rescinded.

### **Policy Revisions**

*Conference Attendance and Conference Expense Payment and Reimbursement Policy* changes:

- Removed references to staff as staff conference attendance is addressed in the *Code of Business*
  - *Conduct and Ethics*
  - Revised requirement regarding mileage reimbursement from use of MapQuest (or equivalent) to actual miles driven
  - Revised name to *Board Member Conference Attendance and Reimbursement Policy*
- Grievance and Complaint Policy* changes:
- Removed references to specific program processes and forms

### **Policies to Be Rescinded**

*Building Opportunities Element Procurement Policy*

- Request policy be rescinded due to loss of waiver from Department of Labor

### *Performance Incentive Policy*

- Request policy be rescinded as the Workforce Alliance no longer has contracted agencies providing services

All of the updated policies can be downloaded by going to: [www.workforce-ks.com/Modules/ShowDocument.aspx?documentid=1038](http://www.workforce-ks.com/Modules/ShowDocument.aspx?documentid=1038)

#### **iv. Workforce Center Operations, Performance, and Financial Update**

##### **Traffic Report**

The Workforce Alliance of South Central Kansas served 6,619 customers during the month of December 2010, down from 7,500 served in November 2010. On average, the three centers serve approximately 7,331 customers per month. A total of 92,108 customers visited the Workforce Centers in 2010.

##### **WIA Performance Update**

The WIA performance is virtually unchanged for first and second quarter with the additional data available from the third quarter. The annual performance of Local Area IV decreased in all adult measures, two Dislocated Worker measures and one youth measure. Performance increased in Dislocated Worker earnings and Youth degree attainment and literacy/numeracy gains. The annual State performance decreased in all adult measures, two Dislocated Worker (including an 11.5 percent drop in Dislocated Worker retention) and two Youth measures.

This indicates that the entire state is struggling, with local area IV holding steadier than the state for the past 30 days. Since third quarter of the program year has begun, it is time to suggest revisiting talks regarding renegotiate the performance goal and sanction levels with our colleagues from the other Local Workforce Investment Boards and the Kansas Department of Commerce.

##### **Financial Update**

The following financial statements included in the packet are updates to the PY10 Budget, July 2010 through November 2010. The budget is in line with projections and is on track.

***Recommended Action: Receive and file.***

## Workforce Alliance Consolidated Budget PY10\*

July 2010 - June 2011

Updated 12/21/2010

Category	PY10												Budget	Remaining %		
	Budget	July	August	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May			June	Cumulative
Wages	\$ 2,241,057.06	\$ 163,468.59	\$ 164,420.38	\$ 172,406.40	\$ 168,667.90	\$ 255,565.13	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 924,528.40	\$ 1,316,528.66	59%
Taxes	\$ 268,302.42	\$ 12,222.54	\$ 16,615.67	\$ 12,693.92	\$ 16,249.73	\$ 19,223.08	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 77,004.94	\$ 191,297.48	71%
Benefits	\$ 295,913.90	\$ 45,294.92	\$ 26,419.01	\$ (2,998.76)	\$ 47,831.73	\$ 18,568.75	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 135,115.65	\$ 160,798.25	54%
Rent	\$ 385,436.92	\$ 60,724.72	\$ 98,766.97	\$ (6,328.60)	\$ 64,514.01	\$ 41,705.36	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 259,382.46	\$ 126,054.46	33%
Build Enh	\$ 35,000.00	\$ 2,457.44	\$ 728.78	\$ 37.33	\$ 1,418.32	\$ 1,402.88	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,044.75	\$ 28,955.25	83%
Security	\$ 18,332.99	\$ 3,076.76	\$ 6,654.70	\$ (252.37)	\$ 2,532.39	\$ 3,459.58	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,471.06	\$ 2,861.93	16%
Utilities	\$ 8,000.00	\$ 868.37	\$ 439.92	\$ 353.82	\$ 219.51	\$ 211.50	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,093.12	\$ 5,906.88	74%
Insurance	\$ 21,400.00	\$ 2,424.20	\$ -	\$ -	\$ 20,117.20	\$ 92.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 22,693.40	\$ (1,233.40)	-6%
Communications	\$ 43,175.10	\$ 6,011.27	\$ 9,606.33	\$ 1,334.25	\$ 12,695.41	\$ (2,275.75)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 27,371.51	\$ 15,803.59	37%
Supplies	\$ 71,007.23	\$ 2,101.96	\$ 10,811.83	\$ 3,203.72	\$ 4,895.51	\$ 10,409.92	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 31,422.94	\$ 39,584.29	56%
Equipment	\$ 40,712.96	\$ 22,789.93	\$ 4,029.31	\$ 6,221.88	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 33,041.12	\$ 7,671.84	19%
Copy	\$ 47,550.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 24,405.45	\$ 23,144.55	49%
Postage	\$ 4,944.09	\$ 96.73	\$ 522.99	\$ 524.30	\$ 39.65	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,183.67	\$ 3,760.42	76%
Dues/Sub	\$ 8,500.00	\$ 1,605.00	\$ 100.00	\$ 749.00	\$ 1,865.15	\$ 235.20	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,574.35	\$ 3,925.65	46%
Conferences	\$ 28,802.89	\$ 4,494.30	\$ 2,620.89	\$ 9,976.64	\$ 3,503.45	\$ 5,949.35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 26,544.63	\$ 2,258.26	8%
Job Fairs	\$ -	\$ -	\$ -	\$ -	\$ 1,313.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,313.00	\$ (1,313.00)	0%
Meetings	\$ 10,551.85	\$ 668.21	\$ 3,555.22	\$ 5,149.16	\$ 3,006.49	\$ 7,434.75	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 19,813.83	\$ (9,261.98)	-88%
Outreach	\$ 15,314.00	\$ 1,484.25	\$ 1,866.00	\$ 97.68	\$ 4,112.15	\$ 670.26	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,230.34	\$ 7,083.66	46%
Staff Development	\$ 37,500.00	\$ 6,370.22	\$ 2,521.18	\$ 440.04	\$ 5,102.25	\$ 506.56	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 14,940.25	\$ 22,559.75	60%
Travel	\$ 48,311.48	\$ 1,308.12	\$ 2,927.71	\$ 2,520.20	\$ 2,214.44	\$ 5,306.39	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 14,276.86	\$ 34,034.62	70%
Contract Services	\$ 290,552.94	\$ 24,304.36	\$ 8,736.35	\$ 38,528.37	\$ 35,444.79	\$ 17,444.46	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 124,458.33	\$ 166,094.61	57%
Subrecipient Grants	\$ 80,000.00	\$ -	\$ 80,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 80,000.00	\$ -	0%
Incumbent Worker*	\$ 29,088.40	\$ -	\$ 7,533.32	\$ 18,444.80	\$ -	\$ 627.95	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 26,606.07	\$ 2,482.33	0%
Incentives	\$ 2,500.00	\$ 600.00	\$ 1,472.21	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,172.21	\$ 327.79	13%
Education & Training	\$ 3,169,190.23	\$ 480,512.87	\$ 290,920.18	\$ 413,057.88	\$ 335,648.42	\$ 158,773.94	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,678,913.29	\$ 1,490,276.94	47%
Supportive Services	\$ 204,996.86	\$ 1,034.77	\$ 5,314.66	\$ 20,436.69	\$ 5,827.68	\$ 9,814.33	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 42,428.13	\$ 162,568.73	79%
<b>Total</b>	<b>\$ 7,406,141.32</b>	<b>\$ 846,634.65</b>	<b>\$ 753,172.66</b>	<b>\$ 697,061.66</b>	<b>\$ 742,649.62</b>	<b>\$ 564,451.17</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 3,603,989.76</b>	<b>\$ 3,802,171.56</b>	<b>51%</b>

\* Contract based on UC prior to waiver denial by USDOL to allow local areas to provide Incumbent worker training. Contract runs into PY10.

## **Draft of the REAP Economic Development Committee (EDC) 2011 Work Plan**

**Mission:** *To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.*

- 1) **Provide a unified voice** to promote regional economic development.
  - a) Collaborate with private, non-profit, and public sector stakeholders on regional economic issues.
    - i) Evaluate opportunities to exchange information with the private sector.
  - b) Strengthen relationships with existing partners.
    - i) Strengthen existing partnerships and relationships to encourage participation by other organizations.
  - c) Encourage dialogue on regional economic development.
    - i) Develop and implement coordination among local government, state government, businesses and other economic development groups in South Central Kansas.
      - (1) Assist and participate in coordination of local economic development partners group in South Central Kansas.
  - d) Instill regional identity through coordinated branding.
    - i) Work with the Economic Development Partners to define and disseminate promotional information pertaining to the region to generate state dollars for sustainable infrastructure.
    - ii) Assure that the comparative analysis of the regional economy is completed and determine a method to disseminate the results of the analysis broadly with organizations concerned with economic development in the region.
    - iii) Include defining of economic development versus economic partnerships in the Strategic Focusing analysis.
- 2) **Guide state and national policies** that impact regional economic development.
  - a) Engage local leadership to represent the region at the state and national level.
    - i) Monitor the Kansas Bioscience Authority and KansasBio and explore opportunities for expanding bioscience industries in South Central Kansas.
    - ii) Monitor progress of economic development initiatives, specifically:
      - (1) Continued funding of Kansas Affordable Airfares Program.
      - (2) State action on technical education and workforce issues in terms of assuring local control.
      - (3) Local and regional initiatives to encourage growth and address the demands of future industry requests and skills in emerging markets.
      - (4) Local and regional initiatives in workforce development and technical training in manufacturing.
      - (5) State, local and regional initiatives for development of renewable energy.
    - iii) Monitor activities of federal, state, and local agencies affecting workforce development and keep members advised of relevant issues and partnership opportunities.
  - b) Develop relationships with state and federal governmental officials.
    - i) Evaluate the appropriate opportunities to engage federal delegation.
  - c) Establish a process to identify policies affecting specific industries.
    - i) Monitor and report on state policy changes that affect economic development or that hinder emerging industries through coordination with the regional economic development partners.
  - d) Coordinate a unified agenda for regional economic development.

- i) Review and assess other regions on methods of prioritizing economic development priorities.
  - ii) Identify and support regional economic development projects that qualify for state funding assistance.
  - iii) Identify opportunities for the region to take advantage of its geographic location and natural resources to enhance economic development and improve the quality of life in South Central Kansas.
- 3) **Engage stakeholders** on issues shaping our regional economy.
- a) Provide regional forums that connect REAP membership with private, non-profit, and public sector stakeholders.
    - i) Determine the need to sponsor a regional economic leadership summit.
  - b) Conduct outreach on the purpose and accomplishments of REAP.
  - c) Involve REAP membership in educational opportunities.
- 4) **Support inter-jurisdictional planning** on issues affecting economic development.
- a) Promote the benefits of a sustainable regional economy.
  - b) Determine REAP's role in regional planning.
    - i) Identify regional planning initiatives to promote through education/awareness.
    - ii) Coordinate local activities when appropriate to engage citizens on the benefits of regional sustainability.
    - iii) Identify and coordinate local working groups on regional planning initiatives when appropriate.
  - c) Engage professional staff in multiple jurisdictions for sustainable planning.
- 5) **Lead the region** in addressing future economic needs.
- a) Create a vision for regional economic development through REAP.
  - b) Determine the organizational capacity to support the future structure and needs of REAP.
    - i) Perform duties as Chief Elected Officials Board under the Workforce Investment Act of 1998.
  - c) Be proactive in identifying and discussing emerging issues.
    - i) Identify ways to engage partners and others committed to economic development in the Committee.
    - ii) Conduct a "Listening" Tour to identify issues of importance.
    - iii) Consider alternative sites for REAP Committee meetings to encourage broader participation.

January 5, 2011

Mr. Chris Harris, Program Manager  
Community Capacity Building Grant Program  
Kansas Department of Commerce  
1000 S.W. Jackson St., Suite 100  
Topeka, Kansas 66612

Dear Mr. Harris:

Regional Area Economic Partnership of South Central Kansas (REAP) is pleased to submit this letter of support for the Community Capacity Building grant application being submitted jointly by the cities of Kechi, Kansas and Bel Aire, Kansas. As REAP members, our organization has an established relationship with each city and we encourage their cooperative efforts toward economic sustainability.

The “Joint Plan for Community Collaboration” that would be funded by the grant is an excellent example of “actions among member governments that enhance the regional economy” embraced by the REAP Mission Statement. Indeed, our primary objective is to be a forum for addressing the types of issues that are the focus of this initiative.

REAP looks forward to the opportunity to facilitate the project’s success. We anticipate providing technical assistance and serving in an advisory capacity during the planning process. Other reasonable requests, such as Steering Committee involvement, will also be considered. Furthermore, REAP will continue to serve the communities in a similar role as the resulting plan is adopted and implemented.

In conclusion, this “Joint Plan for Community Collaboration” is the type of effort that can have a measurable impact on a community’s economic future. As such, REAP urges the grant review committee and the Department of Commerce to strongly consider the Community Capacity Building grant application submitted by Kechi and Bel Aire.

Sincerely,

Insert Name and Title

**Item**

REAP Economic Profile

**Background**

Staff is currently compiling an economic profile of the REAP region. The purpose of the profile is to provide a snap shot of the region to legislators, private sector partners, and future REAP member communities. The profile is intended to be an outreach piece that will illustrate research by REAP partner agencies as well as the research completed by Dr. John Wong during the strategic economic development focusing earlier this. The profile is also intended to compliment work completed by REAP partner agencies.

A draft of the profile will be sent to EDC members in the coming weeks. Suggestions or questions regarding the profile should be directed to Nicole Bailey, REAP Graduate Assistant at [nabailey@wichita.edu](mailto:nabailey@wichita.edu).

Economic Profile Outline

- Physical and geographical location of the REAP region
  - Map of REAP region
- History of REAP
- Projected population growth
- Education
  - Educational attainment
  - Educational institutions in the region
- Transportation
  - Mid-Continent Airport
  - Passenger count
  - Airfreight shipments
- Economic Development
  - Area economic incentives
  - Example of success in economic development – Siemens
- Cost of Living
- Economic Outlook
  - Retail Sales/Trade
  - Manufacturing
  - Natural Resources and Construction
  - Communications
- Personal Income

**Item**

Governor Brownback Economic Development Plan

**Background**

The Brownback Administration has released its Road Map for Kansas, which is available online at <https://governor.ks.gov/road-map/roadmap-kansas>. One of the prominent sections in the Road Map is economic development. The Economic Development section is summarized by the Governor's office below:

*Under a Brownback Administration, our first priority will be creating jobs that provide a meaningful increase in income and opportunity for Kansas families. When we meet with our cabinet, the first question will be, "what are we doing today to help grow jobs in our state?" The following actions will be our administration's top priorities to **Grow the Kansas Economy**:*

- 1. Implement the Strategic Economic Development Plan.*
- 2. Pursue new economic opportunities. We will involve ourselves personally in keeping our local businesses vibrant and in attracting new businesses to the State.*
- 3. Reform the tax code. Capital and jobs flee to states with low overall tax rates and the right mix of taxes.*
- 4. Create Rural Opportunity Zones. These zones would be an effort to provide rural areas with declining populations an opportunity to find the right tax and economic development resource mix to help kick start growth in their regions.*
- 5. Explore new opportunities for expanding our agriculture exports, particularly with an eye toward animal agriculture.*
- 6. Support the competitiveness and growth of the aviation manufacturing sector in Kansas. We will work to ensure that Kansas remains the premier location for the design and manufacture of general and business aviation aircraft, military trainer aircraft, large commercial aerostructures as well as the modification and maintenance of military aircraft.*
- 7. Promote energy development and growth in wind power and ethanol. We will work to promote responsible energy development from every available source of energy, including traditional sources such as oil, natural gas, coal, and nuclear.*
- 8. Work with the private sector to expand of the state's broadband network.*
- 9. Expand the military-intellectual complex around Fort Leavenworth and the Command and General Staff College.*
- 10. Work to expand access to affordable health insurance options for businesses and individuals.*
- 11. Maintain our nationally recognized highways by implementing T-WORKS and looking for new opportunities in intermodal transportation development.*