



Regional Economic Area Partnership (REAP)

Meeting Agenda

8:00 a.m., April 11, 2011

Hughes Metropolitan Complex
5015 E. 29th Street North, (29th and Oliver)
Mayor Kristey Williams, Chair

1. Welcome and Introductions: Mayor Kristey Williams

2. News and Announcements: Mayor Kristey Williams

3. Consent Agenda and Committee Reports: Mayor Kristey Williams

The action items in the reports have been reviewed, discussed and acted upon at the Committee level. Members of the Board of Directors may request discussion on any of the action items at the meeting or the reports may be accepted as presented in a single motion.

- A. Review of Minutes from March 14, 2011
- B. REAP Committees Report
- C. Reports of Regional Committees and Organizations
- D. Report of the Chief Executive Officer

Recommended Action: Approve the consent agenda as presented.

4. Special Presentation – Kansas Star Casino: Ms. Wendy Runde

Ms. Runde, Assistant General Manager of the Kansas Star Casino, has been invited to provide an overview of the Kansas Star Casino project in Sumner County.

5. Panel Response: Mayor Kristey Williams (moderator)

Mr. Tim Witsman, WIBA

Janis Hellard, Sumner County Economic Development

John Rolfe or Maureen Hofrenning, Go Wichita

Mr. Jeremy Hill, CEDBR

We have assembled the above panel to respond to the Kansas Star presentation by providing their unique perspectives to our discussion on the introduction of a new industry and jobs coming to our region.

6. Unscheduled Business Items and Updates: REAP Members and Partners

7. Adjourn

The next REAP Board meeting will be Monday, May 9, 2011.

Mission

Guide state and national actions that affect economic development in the region and adopt joint actions among member governments that enhance the regional economy.

Meeting Minutes March 14, 2011
Hughes Metropolitan Complex, Wichita State University
Mayor Kristey Williams, Chairman

1. Welcome and Introduction.

Mayor Kristey Williams, City of Augusta, called the meeting to order; members, staff and guests introduced themselves.

2. News and Announcements

A card for Mayor Keith Dehaven, City of Sedgwick, who was injured in an accident, was passed around and Mayor Williams announced that if anyone would like to contact him personally his information would be sent out.

Ms. Nicole Bailey, graduate assistant to REAP since May 2010 was presented a Certificate of Recognition for her work with REAP. She will be graduating in May and has accepted a position as program manager at the Girl Scouts of Kansas Heartland in Wichita.

Ms. Lorien Showalter was welcomed as she was recently appointed as a graduate assistant in the Hugo Wall School and assigned to serve as the new graduate assistant to REAP.

Mayor Williams congratulated Mr. Dane Baxa, Executive Officer of WRC, on the birth of his daughter.

3. Consent Agenda and Committee Reports.

Mayor Williams discussed the delegation from REAP that traveled to Topeka to meet with Governor Brownback to discuss Affordable Airfares. Although the Governor is supportive of Affordable Airfares support is still crucial. Mayor Williams discussed the need for businesses that have been positively affected by Affordable Airfares to write letters of support and to continue to encourage communities to pass resolutions of support for Affordable Airfares.

Mayor Williams also noted that along with discussing airfares the Governor also asked REAP to be involved with various initiatives, such as bringing more tourism to the Flint Hills. Governor Brownback wants to take advantage of what the region has to offer that others do not.

Mayor Williams pointed out the three year strategic plan on page 11 of the agenda to provide a unified voice and the importance of all communities to be involved with it.

Mr. Joe Yager, Chief Executive Officer of REAP, noted the upcoming re-certification process of the one-stop Workforce Centers and their efforts to make government officials more involved in the process. Mr. Yager discussed how the EDC is putting together a task force to do the review and if you are interested in serving as a member of the task force to contact him.

Mr. Keith Lawing, Workforce Alliance, discussed Budget Bill H.R. 1, which would include massive cuts to Workforce Alliance funding. If this bill were to pass Workforce Alliance would have to close their centers in Wichita, Butler, Cowley and Wellington on June 30, 2011. Over 92,000 people are served by the WA each year with 870 currently in training that would be affected. They are trying to raise awareness of the effect that this bill will have on the workforce system. It was asked that people send letters to their Congressmen and that REAP becomes an advocate to help get the word out.

Mayor Williams also noted that assessments of REAP Members for calendar year 2011 was included on page 19 of the agenda packet and most have paid.

Mayor Williams requested the board members review the consent agenda. Mayor Terry Somers, Mount Hope, moved (Mayor Willis Heck, Newton) to approve the consent agenda as presented. The motion passed unanimously.

4. REAP Legislative Engagement.

Mayor Williams and Council Member Jeff Longwell, Wichita, led a discussion that focused on how legislative engagement throughout REAP can be improved.

A. 2011 Legislative Priorities

Council Member Longwell discussed the importance of regionalism and noted that we must make sure all communities are represented. He asked for discussion on the Legislative Priorities that were identified by the Legislative Committee that are most significant for their community. Some ideas that were noted include: discussing other suppliers of water, such as Cheney, that are more regional in nature; the idea of building another reservoir to answer the water problem; and working on the legislative agenda by coming up with a mechanism that can responsive and light on its feet when responding to issues of public safety.

B. Legislative Priority Process

Mayor Williams noted that the legislative issues were decided through a process where they were drawn up, included in a survey, and then discussed at the REAP retreat. The Legislative Committee had a final review of them before they became priorities.

Mayor Williams discussed the importance of having more people involved in the Legislative Committee and not just elected officials. The meetings are once a month at 12:00 on a Friday and members were asked to submit names of others in their community that might be interested in getting involved with the Legislative Committee. It was noted that adding another meeting with travel time was very difficult for people to take on and ideas such as rotating the meeting location or time, teleconferencing or video conferencing should be considered to garner more involvement.

C. Current Engagement

Mayor Williams asked for ideas on how REAP can do a better job of engaging all members of REAP to become more involved. Mr. Joe Yager noted that he is working on a calendar for visits to communities in the region to reach out to them and get them engaged. Other ideas such as communities having more opportunity to engage in advocacy and ways to allow more access to meetings such as teleconferencing were also discussed.

5. Airfares Resolution.

Mayor Williams requested that board members review the Resolution of Support for Kansas Affordable Airfares on page 12 of the agenda. Following a brief discussion, Commissioner Chip Westfall, Harvey County moved (Mayor Somers) to approve the resolution of support for Kansas Affordable Airfares. The motion passed unanimously.

6. Unscheduled Business Items and Updates.

Commissioner Westfall brought up Senate Bill 79 pertaining to funding of the health department to note that the money used this year will be the maximum allowed for next year's budget.

7. Adjourn.

Having no other business the meeting was adjourned.

REAP Attendance	
3/14/2011	
<i>Name</i>	<i>Jurisdiction</i>
Mayor Kristey Williams	Augusta
Commissioner Jeff Masterson	Butler County
Ms. Diana Brooks	Colwich
Mayor Dion Avello	Derby
Mr. Herb Llewellyn	El Dorado
Commissioner Chip Westfall	Harvey County
Mr. David New	Haysville
Mr. Mark Tallman	Kechi
Commissioner Ron Loomis	McPherson County
Mayor Terry Somers	Mount Hope
Mayor Willis Heck	Newton
Commissioner Brad Dillon	Reno County
Commissioner Dave Unruh	Sedgwick County
Ms. Jaci Reimer	Sedgwick
Council Member Jeff Longwell	Wichita
<i>Guests and Staff</i>	
Ms. Jennifer McCausland	Andover
Mr. Shane Krause	El Dorado
Mr. Kurt Bookout	El Dorado
Mr. John Waltner	Harvey County
Mr. Harland Priddle	K-96 Corridor Association
Mr. Randy Riggs	Newton
Ms. Irene Hart	Sedgwick County
Mr. Keith Lawing	Workforce Alliance
Ms. Nicole Bailey	WSU
Ms. Angela Buzard	WSU
Dr. Ed Flentje	WSU
Mr. Jeremy Hill	WSU
Mr. Joe Yager	WSU
Mr. Dane Baxa	WSU
Ms. Becky Eby	WSU
Ms. Lorien Showalter	WSU

**REAP Board Meeting
April 11, 2011
Item #3 B**

Item

REAP Committee Reports

Background

Since the March 14, 2011 Board meeting, the REAP Committees received information or acted upon the following issues and projects listed below. Agendas and minutes from the committee meetings are available on the REAP website at <http://www.reap-ks.org>.

Report of the Executive Committee

The REAP Executive Committee met on March 29 to review several items and updates which are highlighted below.

Kansas Affordable Airfares Program Update

The Executive Committee is charged to administer the Kansas Affordable Airfares Program and assure that all statutory requirements for programming, evaluation, accounting and auditing, financial management, and reporting are met.

Final Fiscal Year 2011 Payment

In accordance with the REAP Kansas Affordable Airfares Program, REAP Fiscal Procedures, and Executive Committee action, the REAP Executive took action to forward the final payment of fiscal year 2011 for the Kansas Affordable Airfares Program. The following information details the financial records of the program for the current fiscal year 2011 (July 1, 2010 – June 30, 2011).

Fiscal Year 2011 (July 1, 2010 – June 30, 2011)

	Amount
Program Revenues	
FY10 Carryover	\$56,155
FY11 Program Operator Match	\$1,670,000
FY11 State Funding	\$4,875,000
Interest Earned (7/1/10 – 2/28/11)	\$6,145
<i>Total Program Revenues to Date</i>	<i>\$6,607,300</i>
Program Payments	
FY11 Payment 1 – August 13, 2010	\$1,670,000
FY11 Payment 2 – November 2, 2010	\$1,670,000
FY11 Payment 3 – January 5, 2011	\$1,670,000
FY11 Payment 4 – April 4, 2011	\$1,535,000
<i>Total Program Payments to Date</i>	<i>\$6,545,000</i>
REAP Administrative Payment (2009-10)	\$25,000
Total Remaining Funds to Date	\$37,300

Fiscal Year 2012 Request for Proposals

In order to continue the Kansas Affordable Airfares Program, REAP has again released an RFP that establishes a process for fiscal year (FY) 2012 (July 1, 2009 through June 30, 2010). The RFP including a description of the selection process and criteria was released on April 1, 2011 and sent to 27 area newspapers, 4 television stations, 3 radio stations, and one professional publication (Wichita Business Journal). In addition, this information was also sent to the Kansas Department of Commerce, the Kansas League of Municipalities, and the Kansas Association of Airports. The RFP in its entirety is available for view on the [REAP website](#).

The Executive Committee also approved the timeline for FY 2012 Proposals as follows:

- April 1 Release RFP
- June 17 Deadline for submittals (approximately 55 business days)
- July 6 REAP Executive Committee Review (tentative)
- July 11 REAP Meeting/Selection of FY 2012 program recipient

REAP 2011 1st Quarter Treasurer's Report

The Executive Committee is charged to serve as the treasury for REAP, collect all REAP revenues, make disbursements in accord with the budget adopted by REAP, and conduct financial management of REAP assets in accord with REAP fiscal procedures.

Under the agreement with the Center for Urban Studies, Wichita State University, staff support is provided to REAP in calendar year 2011. In accordance with this agreement, REAP will make payments on a quarterly basis to Wichita State University for this support.

The Executive Committee took action to approve payments for the first quarter of 2011 to 1) Wichita State University in the amount of \$19,717.00 for REAP staffing; 2) Wichita State University in the amount of \$7,583.75 for Water Resources staffing; 3) Hugo Wall School in the amount of \$8,109.58 for REAP Operating expenses; and 4) Hugo Wall School in the amount of \$4,145.97 for Water Resources Operating expenses.

Please note that the financials for the 2011 1st Quarter are attached on pages 14-19.

REAP 2011 Work Plan

The Executive Committee reviewed the work plans of the REAP committees and directed staff to combine these individual committee plans into a REAP work plan. This combined plan has been included in the packet on pages 20-23.

Center for Innovation and Enterprise Engagement Update

To continue the WIRED mission and in response to the request for technical assistance, Wichita State University established a Center for Innovation and Enterprise Engagement (CIEE) to strengthen and develop the local manufacturing industries' innovation competencies in manufacturing processes and product capabilities. REAP was requested to appoint the majority of the CIEE Board of Directors. ***The Executive Committee directed the REAP Chair to forward a memo to REAP members to solicit recommendations and to then make the official appointments.***

REAP Senior Consultation

For the past three years, REAP has budgeted \$15,000 (\$10,000 from REAP and \$5,000 from the REAP Water Resources Committee) for “consultation and technical assistance.” Dr. Flentje has served as senior consultant to REAP for this period and up until the current year has been compensated through Wichita State University at the level of \$10,000 for each year (\$5,000 from REAP and \$5,000 from the REAP Water Resources Committee).

With his transition to phased retirement Flentje has been informed that University rules do not allow supplemental compensation beyond that provided through phased retirement, which in his case is one-half time for nine months. This limitation raises an immediate issue, if REAP wishes for Flentje to continue his role of senior consultant to REAP. In order to continue Dr. Flentje as senior consultant to REAP for the current year, January 1, 2011 through December 31, 2011, it is proposed that REAP enter into a contract directly with Flentje and continue his compensation at \$10,000 for the current year, the same level of the prior two years.

The Executive Committee took action to approve the contract as presented and authorized the Chair of REAP to execute a contract with Dr. Flentje as senior consultant to REAP for the current year.

Report of the Legislative Committee

The REAP Legislative Committee met on March 25, 2011. The following highlights information from that meeting.

Special Legislative Update

Kansas House Appropriations Chair, Representative Marc Rhoades (Newton) was in attendance and provided an overview of the 2011 Kansas Legislative Session. Representative Rhoades focused primarily on airfares and budget discussions.

Legislative Liaison Report

Mr. Tom Bruno, REAP Legislative Liaison, provided the committee with an update on 2011 legislative priorities. Mr. Bruno’s report in its entirety is available on the REAP website at www.reap-ks.org.

Kansas Affordable Airfares Program Update Update on Topeka Team Efforts

Since the last REAP Board meeting in March we have continued to execute the official legislative plan that was created by the Affordable Airfares Partnering Stakeholders, consisting of the Wichita Chamber of Commerce, Sedgwick County, City of Wichita and REAP.

The plan calls for promotion of the KAAP provided by all stakeholders, and each with specific roles. The LEAD Topeka Representative is REAP Legislative Liaison Tom Bruno, and he is responsible for the Senate. He will be assisted by Jason Watkins, Chamber, and Dale Goter, Wichita, who will focus on the House. Bruno will coordinate communication weekly between legislative liaisons and Kristi Zukovich, Sedgwick County Communications Director who will serve as the LEAD Local Representative.

In addition, the Wichita Chamber commissioned Bothner and Bradley to solicit business letters of support and to identify business leaders willing to provide support testimony at key legislative committee meetings. REAP has continued to coordinate membership participation and support, including a request for regional business letters of support and resolutions from our 37 cities and counties.

Thanks to our team in Topeka for their coordinated efforts and communication with legislators.

Budget Update

The Kansas Senate approved its rescission/Mega appropriations bill that provides an \$8.1 million State General Fund ending balance for Fiscal Year 2012, just over the governor's proposed \$7.5 million ending balance. The House version provides a \$78 million Fiscal Year 2012 ending balance. However, with the release of March tax-only receipts reported by the Department of Revenue, the Senate bill's \$8 million ending balance and the governor's \$7.5 million ending balance are both under water and the House version is roughly \$50 million in the black.

While both Chambers have passed budgets, negotiators from the budget committees have yet to meet to start hammering out a compromise. This leaves the Kansas Affordable Airfares Program in limbo as the Senate included funding for the program while the House did not. Some agreements have been reached, such as on the governor's HPIP/Expensing/Deal Closing Fund, but are not being presented for a vote, while one Chamber or the other holds out for another bill to be agreed to and voted on by their counterparts across the rotunda.

Legislators now are on break until April 27, when they return for the Veto or Wrap Up Session. The Veto Session is scheduled for three days. Legislative leaders cut the number of scheduled days for the session, so there is a possibility that the Veto Session could last up to a week and half but still meet the 90 day allotment for session days.

Kansas Affordable Airfares – Web Site

There is an updated Kansas Affordable Airfares web page on the Sedgwick County site: <http://www.sedgwickcounty.org/airfares>. Access is available on the Sedgwick County home page and you will see that the information mirrors our palm card and messages, and includes the catchment map and support letters. The hope is that this will provide access to the latest information, or to help direct others to the information as necessary.

Help Wanted

We want to continue to expand the list of supporters – if you have an opportunity to talk with a business, organization or other local government, letters of support would be greatly appreciated. We also ask that if your jurisdiction has not passed the resolution in support of affordable airfares to please do so.

Water Resources Committee Request – WRCP Update

Current legislation is being discussed that will reinstate the Water Rights Conservation Program (WRCP). WRCP allows cities to exercise the conservation of a water right. In 2009 the WRCP was taken out of the budget because of the administrative fees. The new legislation to reinstate

the WRCP includes an application fee of \$300 to sustain the program. Reinstatement of WRCP aids in the conservation of water resources in South-Central Kansas and directly impacts at least five of our member communities.

At the March 14 REAP Water Resources Committee meeting action was taken to forward this item to the REAP Legislative Committee for consideration, including initiation of a letter of support. The Committee took action to forward a letter of support from the REAP Chair and REAP Water Resources Chair to the appropriate legislators.

WIA Funding Update

As was reported to the committee at the last meeting, the House of Representatives recently passed H.R. 1 Fiscal Year 2011 Continuing Resolution which reduces the current fiscal year budget in many federal programs including the Workforce Investment Act (WIA). The Committee received updates on staff compiled information to convey the impacts of the proposed cuts to WIA would have on the Workforce Alliance.

2011 Legislative Committee Meeting Schedule

One of the items discussed during the March REAP Board meeting was to increase legislative engagement through more frequent communication. The Committee discussed opportunities to increase participation and communication.

One opportunity included a legislative wrap-up session which has been scheduled for the June 6 REAP Board meeting. In addition, staff was directed to evaluate opportunities to have a series of meetings around the region over the summer months to engage member communities in REAP and to identify potential legislative issues. Staff was also directed to work on forming and inventory of state obligations in the region.

SCK Legislative Delegation Forum Schedule

There is one more scheduled Public Legislative Forums hosted by the South Central Kansas Legislative Delegation on April 23rd at the WSU Metroplex, 29th & Oliver. The forum will begin at 9 a.m. and conclude at 11 a.m. For further information, contact Rep. Jim Ward, delegation chairman at 316-210-3609 or jim.ward@house.ks.gov.

Next Legislative Committee Meeting

The next Legislative Committee monthly meeting has been scheduled for Friday, **April 29, 2011** at a time to be determined.

Report of the Economic Development Committee

The REAP Economic Development Committee met on March 24, 2011. The following highlights information from that meeting.

Local Area IV Chief Elected Officials Business

WA Board Appointments

The Ccommittee recommended approval of the following WA Board Appointments: Ms. DeAnn Smith (Kansas Department of Labor); Ms. Mary K. Vaughn (City of Wichita); Dr. Tony Kinkel (Wichita Area Technical College); and Mr. Gene Cole (Cowley College).

Local Area IV Recertification

In accordance with the agreement between the REAP EDC and Workforce Alliance on the governing principles of the partnership for the effective planning, coordination and implementation of the employment and training system within Local Area IV, we have developed, established and adopted an Operator Certification Process for One Stop Operators in Local Area IV as a systematic approach for conducting oversight and ongoing monitoring of the One-Stop delivery system.

At the January 28, 2011 REAP EDC meeting, the Committee approved to update the local certification process through a recertification process that included creation of a taskforce and conduct on-site review/audit.

Per the direction of the EDC, members suggested for the Certification Taskforce are as follows:

Commissioner Dave Unruh, Sedgwick County (EDC/CEOB Chair)
Mayor Kristey Williams, Augusta (REAP Chair)
Mayor Terry Somers, Mount Hope
Mr. Allen Bell, Wichita
Ms. Kerri Falletti, Cowley First

Other members/alternates include:

Commissioner Jeff Masterson (Butler County)
Mr. Dave Alfaro (Butler County Economic Development)
Ms. Jane Wallace (Kingman County Economic Development)
Mr. Marv Duncan (Sedgwick County)
Ms. Janis Hellard (Sumner County Economic Development)
Mr. Gus Collins (Wellington)

The certification process will include background on the certification process and pertinent rules, laws, and regulations, as well as an overview of the center operations, structure, and finances. The taskforce will also take guided tours of the three workforce centers.

The tentative schedule would be as follows:

April 8 – Review of the Wichita Center: This would include presentations on the overall structure and finances.
April 15 – Review of the Wellington and Cowley Centers: This would be a tour of the facilities and review of services.
April 28 – Review of the Butler Center: This would be a tour of the facilities and review of services. It would also coincide with the April EDC meeting that will be scheduled to be held in El Dorado.

Following these presentations and tours the taskforce would be asked to score the Business Plan Review, and ultimately come to a consensus and make a recommendation to the REAP EDC at the regularly scheduled May meeting.

Recommended action: In accordance with the adopted recertification process the committee is asked to direct the Committee Chair to appoint a taskforce to conduct the on-site review/audit.

Approval of Agreement with AGH for Accounting Services

On February 3, 2011, the Workforce Alliance issued an RFP for Accounting Services. The bids closed on March 4, 2011, with four bids received. The current accounting services provide, Allen, Gibbs, and Houlik (AGH) submitted a proposal. The AGH proposal was the lowest of the four bids, and close to what was requested in the bid. The WA Executive Committee approved this action. The proposed cost is estimated at \$47,500.

Recommended Action: Authorize the WA Executive Director to negotiate and enter into a contract with Allen, Gibbs, and Houlik for three (3) years with two (2) annual extensions available for costs not to exceed the cost of the proposals received, pending final legal review.

Approval of Agreement with Butler Community College for the Butler Workforce Center

The Workforce Alliance issued an RFP for the Butler Workforce Center space in January 2011. One proposal was received from Butler Community College (BCC), the current landlord, for the same location. It is approximately 3,767 square feet of dedicated, shared, and common space. The proposed cost is \$25,205 annually, a \$1085 annual increase from the current annual contract of \$24,120 for the same space. The Workforce Alliance would like to inquire and negotiate for some upgrades to the facility as part of the lease agreement. The WA Executive Committee approved this action.

Recommended action: Authorize the WA Executive Director to negotiate with Butler Community College for space for the Butler Workforce Center and enter into a 24 month lease agreement with three (3) additional annual options available, not to exceed \$28,000 annually, pending final legal review.

Composites Wage Survey

The Workforce Alliance of South Central Kansas commissioned a study in conjunction with the Center for Economic Development and Business Research (CEDBR), W. Frank Barton School of Business, Wichita State University (WSU), to determine current wage information for the composites fabrication and repair workforce. The survey examined various levels of job classifications and technical skills in south central Kansas. The Workforce Alliance will use the survey results to provide accurate and timely labor market information to job seekers and dislocated workers as they review their skill sets, consider retraining, and position themselves to re-enter the job market. A report with the survey results can be accessed at <http://www.workforce-ks.com> and <http://webs.wichita.edu/cedbr>.

Additional Information

The full agenda packet, including more in depth reports, can be found on the REAP website at <http://www.reap-ks.org/meetings.html>.

Recommended Action: Approve the recommended actions as presented in the Chief Elected Officials business.

Center for Innovation and Enterprise Engagement Update

The committee received an update on the Center for Innovation and Enterprise Engagement at Wichita State University and forwarded a request for REAP involvement to the REAP Executive Committee.

REAP Meeting – “Jobs” Theme Discussion

In an effort to increase participation and dialogue at full REAP Board meetings, the Committee discussed potential presentations and meeting format for the April 11 REAP meeting.

2010 Census Data

The Census Bureau has begun providing summaries of 2010 Census population totals, as well as 2010 Census data on race, Hispanic origin and voting age for multiple geographies within each state. The Census Bureau is delivering the data state-by-state on a rolling basis through March. Staff provided an initial report of some of the available information.

In addition, Mr. Jeremy Hill, Director of the Center for Economic Development and Business Research at WSU, has provided the link to the scheduled release of the 2010 Census of Housing and Population: <http://www.census.gov/population/www/censusdata/c2010products.pdf>.

Next Economic Development Committee Meeting

The next Economic Development Committee monthly meeting has been scheduled for Thursday, **April 28, 2011**.

Report of the Water Resources Committee

The REAP Water Resources Committee met on March 14, 2011. The following highlights information from that meeting and upcoming events.

City of Hays Representatives Presented to REAP Water Resources Committee Members

On February 14th, Mr. Toby Dougherty, City Manager, and Paul Briseno, Assistant City Manager, City of Hays, discussed their efforts to support “conservation” as a beneficial use of water in the State’s water rights policy. They also discussed the City of Hays’ unique water policies created after a water shortage in 1991 that conserved enough water to resolve the shortage without acquiring new water resources.

2011 REAP Regional Water Conference: Water’s Role in Economic Development

The REAP Water Resources Committee 4th annual REAP Regional Water Conference will be held from **8:30am to 4:30pm** on **Thursday, May 26th** at the Sedgwick County Extension Office, located at 7001 W. 21st N. in Wichita. The keynote speaker this year will be Dean Amhaus, Director of the Milwaukee Water Council to discuss how their regional organization defines water’s role in economic development. Registration is available on the website at <http://reap-ks.org/water.html> and the agenda of the conference can be found on page (24) of the agenda packet

White Paper on Strategies for a Regional Water Supply

Graduating students from the Master of Public Administration degree program at Wichita State University will present a white paper on “Strategies for Regional Water Supply” at our upcoming

WRC meeting on **Monday May 9, at 9:30 a.m.**, following the REAP Board meeting. The white paper has been developed from an examination of water supply and demand, economics and finance of water supply, governance and politics of water supply, and economic development and water supply and focuses on nine REAP member communities.

Regional Water and Wastewater Rate Study Completed

The Regional Economic Area Partnership (REAP) Water Resources Committee recently completed its 2011 Regional Water and Wastewater Rate Survey. From 2010-2011, the average cost of 5,000 gallons of both water and wastewater service for residential users in the REAP region increased. The average cost of 5,000 gallons of water is now \$28.91, a 5.6% increase from 2010's average. For wastewater, the average cost for 5,000 gallons is currently \$29.16, up 3.62% from last year's average.

In residential water service, the regional average for base rates rose almost 7% from \$13.87 to \$14.81. Residential municipal wastewater base rates saw an increase of 3.3% from \$17.79 in 2010 to the current average of \$18.38. The average price per 1,000 gallons of wastewater service for communities with a uniform rate structure also increased, from \$3.26 to \$3.29 or nearly 1%. Complete copies of the survey results are available online at <http://www.reap-ks.org/water>.

REAP Agenda Item 3
REAP Treasurer's Report

REAP Expenditures for 1st Quarter, 2011

Expenditures	Adopted	1st Quarter Jan-Mar	2nd Quarter Apr-Jun	3rd Quarter Jul-Sep	4th Quarter Oct-Dec	2010 Year End Totals	Percentage Expended	Description
Staffing								
Executive Officer	\$71,917.00	\$17,979.25				\$17,979.25	25%	Compensation and benefits
Graduate assistant	\$15,951.00	\$3,987.75				\$3,987.75	25%	Compensation and benefits
<i>Staffing Subtotal</i>	<i>\$87,868.00</i>	<i>\$21,967.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$21,967.00</i>	<i>25%</i>	
Encumbered Funds*	(\$9,000.00)	(\$2,250.00)				(\$2,250.00)	25%	
<i>Staffing Contractual Requirement</i>	<i>\$78,868.00</i>	<i>\$19,717.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$19,717.00</i>	<i>25%</i>	
Operating								
Current office expense	\$8,610.00	\$2,152.50				\$2,152.50	25%	Computing, telephone, fax, equipment, etc.
Consultation and technical assistance	\$10,000.00	\$0.00				\$0.00	0%	Additional assistance through WSU/other
Other operating—general	\$6,000.00	\$621.65				\$621.65	10%	Meeting expense, memberships, travel, etc.
Other operating—KAAP	\$2,500.00	\$0.00				\$0.00	0%	Accounting, auditing, reporting, legal counsel
Legislative liaison	\$28,000.00	\$5,335.43				\$5,335.43	19%	Topeka-based representation, receptions, travel
Project funds	\$14,873.00	\$0.00				\$0.00	0%	
<i>Operating Subtotal</i>	<i>\$69,983.00</i>	<i>\$8,109.58</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$8,109.58</i>	<i>12%</i>	
Total[^]	\$148,851.00	\$27,826.58	\$0.00	\$0.00	\$0.00	\$27,826.58	19%	

* Due to estimates on the contract with Wichita State University there is a substantial carryover in the Fund balances for staffing. These funds have already been expended by REAP and per action taken by the REAP Executive Committee on December 7, 2010 are considered encumbered in 2011. The encumbered funds will be applied at a rate of \$2,250 per quarter to accurately reflect the contractual amount.

[^] The total reflects the actual expenditures and does not include the encumbered funds.

**REAP Agenda Item 3
REAP Treasurer's Report**

Revenues to Date, 2011

Revenues	Projected	Received	Percentage Description
Annual membership assessments	\$106,311	\$100,510	95% Membership dues
Special assessments	\$0	\$0	n/a Special assessments
Workforce oversight agreement	\$16,000	\$0	0% CEOB oversight duties
Kansas Affordable Airfares Program	\$25,000	\$0	0% KAAP administration
Other revenues received	\$2,200	\$110	n/a Other revenues received
Carryover funds	\$8,340	\$4,245	51% Prior-year carryover
Total	\$157,851	\$104,865	66%

Notes:

Other revenues received accounts for interest through 3/31/11.

Workforce agreement runs on fiscal year, July 1 to June 30. \$16,000 was based on estimation for oversight agreement.

2011 REAP Available Funds

	Total Revenues	Total Expenditures	Total Encumbrances	Total Available Funds	Percentage Available
2011 to Date (3/29/11)	\$104,864.71	\$30,076.58	(\$9,000.00)	\$83,788.13	80%

REAP Banking Account Balances

	Operating	KAAP	Water Resources
2011 to Date (4/1/11)	\$101,602.52	\$1,573,047.46	\$109,867.30

** Balances include interest through 3/31/11.*

REAP Agenda Item 3
REAP Treasurer's Report

Water Resources Expenditures for 1st Quarter, 2011

Expenditures	Adopted	1st Quarter Jan-Mar	2nd Quarter Apr-Jun	3rd Quarter Jul-Sep	4th Quarter Oct-Dec	2010 Year End Totals	Percentage Expended	Description
Staffing								
Executive Officer	\$48,384.00	\$12,096.00				\$12,096.00	25%	Compensation and benefits
Graduate assistant	\$15,951.00	\$3,987.75				\$3,987.75	25%	Compensation and benefits
<i>Staffing Subtotal</i>	<i>\$64,335.00</i>	<i>\$16,083.75</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$16,083.75</i>	<i>25%</i>	
Encumbered Funds*	(\$34,000.00)	(\$8,500.00)				(\$8,500.00)	25%	
<i>Staffing Contractual Requirement</i>	<i>\$30,335.00</i>	<i>\$7,583.75</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$7,583.75</i>	<i>25%</i>	
Operating								
Current office expense	\$6,430.00	\$1,815.00				\$1,815.00	28%	Computing, telephone, fax, equipment, etc.
Consultation and technical assistance	\$5,000.00	\$0.00				\$0.00	0%	Additional assistance through WSU/other
Other operating—general	\$7,000.00	\$191.20				\$191.20	3%	Meeting expense, memberships, travel, etc.
Legislative liaison	\$5,000.00	\$0.00				\$0.00	n/a	Topeka-based representation, receptions, travel
Project funds	\$15,000.00	\$1,825.00				\$1,825.00	12%	
<i>Operating Subtotal</i>	<i>\$38,430.00</i>	<i>\$3,831.20</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$0.00</i>	<i>\$3,831.20</i>	<i>10%</i>	
Total^	\$102,765.00	\$19,914.95	\$0.00	\$0.00	\$0.00	\$19,914.95	19%	

* Due to estimates on the contract with Wichita State University there is a substantial carryover in the Fund balances for staffing. These funds have already been expended by REAP and per action taken by the REAP Executive Committee on December 7, 2010 are considered encumbered in 2011. The encumbered funds will be applied at a rate of \$8,500 per quarter to accurately reflect the contractual amount.

^ The total reflects the actual expenditures and does not include the encumbered funds.

**REAP Agenda Item 3
REAP Treasurer's Report**

Water Resources Revenues to Date, 2010

Revenues	Projected	Received	Percentage Description
Annual membership assessments	\$84,400	\$78,228	93% Membership dues
Special assessments	\$0	\$0	n/a Special assessments
Other revenues received	\$2,200	\$1,332	61% Other revenues received
Carryover funds	\$42,520	\$43,596	103% Prior-year carryover
Total	\$129,120	\$123,156	95%

Notes:

The other revenues denotes interest earned on the account through 3/31/11.

Other revenues also reflects \$450 in registrations and sponsorships for the annual conference.

2010 REAP Water Resources Available Funds

	Total			Percentage Available
	Total Revenues	Expenditures	Total Encumbrances	
2010 to Date (12/31/10)	\$123,155.80	\$19,914.95	(\$34,000.00)	111%

REAP Treasurers Report

Assessments of REAP Members for Calendar-Year 2011 (as of 4/11/11)

Jurisdiction	Population	Assessment	Paid Assessment
Andover	10,578	\$3,688	\$3,688
Arkansas City	10,977	\$3,714	
Augusta	8,743	\$1,568	\$1,568
Bel Aire	6,873	\$1,447	\$1,447
Bentley	526	\$234	\$234
Benton	808	\$253	\$253
Butler County	64,084	\$4,602	\$4,602
Cheney	2,084	\$335	\$335
Clearwater	2,437	\$358	\$358
Colwich	1,429	\$293	\$293
Conway Springs	1,186	\$277	\$277
Derby	22,923	\$4,490	\$4,490
El Dorado	12,643	\$3,822	\$3,822
Garden Plain	868	\$256	\$256
Goddard	4,048	\$1,263	\$1,263
Halstead	1,917	\$325	\$325
Harvey County	34,247	\$2,356	\$2,356
Haysville	10,496	\$3,682	\$3,682
Hesston	3,829	\$1,249	\$1,249
Hutchinson	40,795	\$5,652	\$5,652
Kechi	1,796	\$317	\$317
Kingman County	7,571	\$1,689	\$1,689
Maize	3,346	\$1,217	\$1,217
McPherson County	28,866	\$2,222	\$2,222
Mount Hope	872	\$257	\$257
Mulvane	5,913	\$1,384	\$1,384
Newton	18,437	\$4,198	\$4,198
Park City	8,029	\$1,522	\$1,522
Reno County	63,357	\$4,584	\$4,584
Rose Hill	4,091	\$1,266	\$1,266
Sedgwick	1,694	\$310	\$310
Sedgwick County	490,864	\$15,272	\$15,272
Sumner County	23,488	\$2,087	
Valley Center	6,638	\$1,431	\$1,431
Wellington	7,677	\$1,499	\$1,499
Wichita	372,186	\$27,192	\$27,192
Total		\$106,311	\$100,510

REAP Treasurers Report

Assessments of Water Resources Committee for Calendar-Year 2011

(as of 4/11/11)

Jurisdiction	Population	Assessment	Paid Assessment
Andover	10,581	\$3,794	\$3,794
Arkansas City	10,977	\$3,823	
Bel Aire	6,873	\$1,515	\$1,515
Benton	808	\$361	\$361
Butler County	64,084	\$800	\$800
Clearwater	2,437	\$483	\$483
Derby	22,923	\$5,719	\$5,719
El Dorado	12,643	\$3,948	\$3,948
Goddard	4,048	\$1,304	\$1,304
Harvey County	34,247	\$800	\$800
Hesston	3,829	\$1,287	\$1,287
Hutchinson	40,795	\$7,060	\$7,060
Kechi	1,796	\$435	\$435
Kingman County	7,571	\$800	\$800
Maize	3,346	\$1,251	\$1,251
McPherson	13,323	\$3,999	\$3,999
McPherson County	28,866	\$800	\$800
Mount Hope	872	\$365	\$365
Newton	18,437	\$4,383	\$4,383
Park City	8,029	\$1,602	\$1,602
Rose Hill	4,091	\$1,307	\$1,307
Sedgwick	1,694	\$427	\$427
Sedgwick County	490,864	\$800	\$800
Sumner County	23,488	\$800	
Valley Center	6,638	\$1,498	\$1,498
Wellington	7,677	\$1,576	\$1,576
Wichita	372,186	\$31,914	\$31,914
Total		\$82,850	\$78,228

REAP Three Year Strategic Plan: 2011-2013

Adopted February 14, 2011

The Regional Economic Area Partnership (REAP) is comprised of thirty-seven city and county governments in nine counties of South Central Kansas, which include Butler, Cowley, Harper, Harvey, Kingman, McPherson, Reno, Sedgwick and Sumner counties. Since its inception, REAP has been guided by the following mission:

To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.

In order to meet this mission, REAP has assigned several ongoing elements of its annual work plans to the four standing committees. The four committees and their ongoing commitments as defined through actions of REAP are detailed below:

The **REAP Executive Committee** (EC) assists the Chair in developing agenda items, policy issues, or administrative matters to be presented to REAP; handling special tasks, as determined by the Chair, which require action between regular meetings of REAP; and monitoring adherence to the fiscal procedures of REAP by serving as the treasury for REAP, collecting all REAP revenues, making disbursements in accord with the budget adopted by REAP, and conducting financial management of REAP assets in accord with REAP fiscal procedures. In addition, in 2006 the Executive Committee was assigned the task of administering the Kansas Affordable Airfares Program by assuring that all statutory requirements for programming, evaluation, accounting and auditing, financial management, and reporting are met.

The **REAP Economic Development Committee** (EDC) identifies regional economic development issues and recommends action on those issues to REAP. In addition, since 2000 through an agreement entered into by counties in Local Area IV as defined by the State of Kansas, the EDC has been designated to serve as the Chief Elected Officials Board (CEOB), as defined in the Workforce Investment Act of 1998 in Local Area IV, which includes Butler, Cowley, Kingman, Harper, Sedgwick and Sumner counties. In performing duties as Chief Elected Officials Board under the Workforce Investment Act of 1998 the EDC ensures regional representation of the Local Workforce Investment Board and is generally responsible for conducting oversight and evaluation activities for all WIA programs.

The **Legislative Committee** (LC) identifies legislative issues of regional concern and recommends to REAP legislative action at the state or federal level. In particular the LC monitors the progress on the annual legislative priorities and since 2000 has provided guidance to the legislative liaison as issues arise. The LC also develops and recommends legislative priorities to REAP for the following year.

The **Water Resources Committee** (WRC) identifies and coordinates collaborative efforts on regional issues of water quality and supply in South Central Kansas. In May of 2007 REAP created the WRC to serve as a regional conduit for dissemination to members of information and education while providing a regional voice on behalf of the members before federal, state, regional and local agencies and organize member involvement in the activities of those agencies.

Based on the discussions at the REAP retreat, Committee meetings, and survey results the following five goals were identified for REAP to work towards in the next 3 years. Each goal is followed by objectives that will then have action steps (work plans associated with them that will be specific and measurable).

REAP Three Year Strategic Plan: 2011-2013

REAP Mission: To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.

- 1) **Provide a unified voice** to promote regional economic development.
 - a) Collaborate with private, non-profit, and public sector stakeholders on regional economic issues.
 - i) Expand the composition of each Sub-Committee to include representation from various industries and groups. (LC, EDC, WRC)
 - ii) Evaluate methods to engage private, non-profit, and public sector partners through increased participation and communication. (LC, EDC, WRC)
 - b) Strengthen relationships with existing partners.
 - i) Evaluate REAP representation on regional organizations. (LC, EDC, WRC)
 - ii) Disseminate the mission of REAP to regional, state, and national partners by attending or presenting information at special meetings. (LC, EDC, WRC)
 - c) Encourage dialogue on regional economic development.
 - i) Evaluate process for determining legislative priorities to increase participation. (LC)
 - ii) Assist and participate in coordination of local economic development partners group in South Central Kansas. (EDC)
 - iii) Facilitate discussion on the value of water resources in regional economic development. (WRC)
 - d) Instill regional identity through coordinated branding.
 - i) Work with the Economic Development Partners to define and disseminate promotional information pertaining to the region to generate state dollars for sustainable infrastructure. (EDC)
 - ii) Assure that the comparative analysis of the regional economy is completed and determine a method to disseminate the results of the analysis broadly with organizations concerned with economic development in the region. (EDC)
 - iii) Include defining of economic development versus economic partnerships in the Strategic Focusing analysis. (EDC)

- 2) **Guide state and national policies** that impact regional economic development.
 - a) Engage local leadership to represent the region at the state and national level.
 - i) Identify and make REAP members aware of legislative issues of significance to South Central Kansas and promote engagement. (LC, WRC)
 - ii) Develop and implement ongoing communication procedures between REAP and area legislators. (LC)
 - iii) Coordinate local leadership, including public and private sectors, when appropriate and on an as needed basis to engage in the state legislative process on REAP supported issues. (LC, WRC)
 - iv) Coordinate with member jurisdictions to encourage promotion of issues with Congressional delegation. (LC)
 - v) Develop a local government's guide to lobbying. (LC)

- vi) Monitor the Kansas Bioscience Authority and KansasBio and explore opportunities for expanding bioscience industries in South Central Kansas. (EDC)
 - vii) Monitor progress of federal, state, and local economic development initiatives, (LC, EDC, WRC)
 - b) Develop relationships with state and federal governmental officials.
 - i) Engage state and national legislators and agencies to attend REAP meetings and events. (LC, EDC, WRC)
 - c) Establish a process to identify policies affecting specific industries.
 - i) Monitor and report on state policy changes that affect economic development or that hinder emerging industries through coordination with the regional economic development partners. (EDC)
 - d) Coordinate a unified agenda for regional economic development.
 - i) Create a process for legislative agenda items to be submitted and selected for REAP's priorities. (LC)
 - ii) Review and assess other regions on methods of prioritizing economic development priorities. (EDC)
 - iii) Identify and support regional economic development projects that qualify for state funding assistance. (EDC)
 - iv) Identify opportunities for the region to take advantage of its geographic location and natural resources to enhance economic development and improve the quality of life in South Central Kansas. (EDC)
 - v) Support the League of Kansas Municipalities and their legislative priority to re-evaluate the State Water Plan Fund and the Kansas Water Authority (WRC)
 - vi) Support the State Water Plan Fund be fully appropriated by attending Kansas Water Authority meetings and educating legislators on the issue. (WRC)
- 3) **Engage stakeholders** on issues shaping our regional economy.
- a) Provide regional forums that connect REAP membership with private, non-profit, and public sector stakeholders.
 - i) Conduct an annual regional legislative policy summit, specific issue forum, and regional water conference that include relevant speakers and topics. (LC, EDC WRC)
 - ii) Determine the need to sponsor a regional economic leadership summit. (EDC)
 - iii) Provide an open forum to discuss regional issues and invite stakeholders from the private, non-profit, and public sector to sponsor or present information. (LC, EDC, WRC)
 - iv) Develop a communication plan with media contacts to attend REAP meetings and to disseminate information to REAP communities. (LC, EDC, WRC)
 - v) Assemble and disseminate informational resources related to water quality and supply issues: (WRC)
 - b) Conduct outreach on the purpose and accomplishments of REAP.
 - i) Develop and schedule on-going community visitations to provide updates to councils and commissions on the purpose, goals, and status of REAP. (LC, EDC, WRC)
 - ii) Send out meetings reviews following all meetings. (LC, EDC, WRC)
 - c) Involve REAP membership in educational opportunities.

- 4) **Support inter-jurisdictional planning** on issues affecting economic development.
 - a) Promote the benefits of a sustainable regional economy.
 - i) Coordinate local activities when appropriate to engage citizens in the process of sustainability planning. (LC)
 - ii) Review and discuss interconnection for meeting long-term water supply needs in our region.
 - iii) Discuss interconnection for redundancy in water supply for regional water providers.
 - iv) Research and disseminate information on our regional water supply and demand.
 - v) Review and assess models of interconnection and consolidation of water supplies. (WRC)
 - b) Determine REAP's role in regional planning.
 - i) Initiate activities to engage REAP in regional transportation initiatives. (LC, EDC, WRC)
 - c) Engage professional staff in multiple jurisdictions for sustainable planning.
 - i) Facilitate educational forums with local jurisdiction planners on regional planning initiatives. (LC, EDC, WRC)

- 5) **Lead the region** in addressing future economic needs.
 - a) Create a vision for regional economic development through REAP.
 - i) Develop an ongoing branding/marketing strategy. (LC)
 - ii) Develop a communication plan with media contacts to disseminate information. (LC)
 - b) Determine the organizational capacity to support the future structure and needs of REAP.
 - i) Monitor progress on legislative priorities for 2011 and give guidance to legislative liaison as issues arise. (LC)
 - ii) Recommend legislative priorities to REAP for the 2012 legislative session. (LC)
 - iii) Perform duties as Chief Elected Officials Board under the Workforce Investment Act of 1998. (EDC)
 - c) Be proactive in identifying and discussing emerging issues.
 - i) Identify speakers to provide information on emerging issues. (LC, EDC, WRC)
 - ii) Monitor and report issues of regional concern from attending conferences, organization meetings, and visiting with member communities. (LC, EDC, WRC)
 - iii) Identify ways to engage partners and others committed to economic development in the Committee. (EDC)
 - iv) Conduct a "Listening" Tour to identify issues of importance. (LC, EDC, WRC)
 - v) Consider alternative sites for REAP Committee meetings to encourage broader participation. (LC, EDC, WRC)
 - vi) Solicit REAP members for agenda item ideas before meetings. (LC, EDC, WRC)
 - vii) Respond to research requests on regional or state water issues. (WRC)

Water's Role in Economic Development

<p>7:30-8:30</p>	<p>Registration Continental Breakfast Provided (4-H Hall B) General Sessions (4-H Hall A)</p>	<p>12:00-1:15</p>	<p>Lunch (4-H Hall A) Water's Role for Attracting Tourism in Kansas Speaker TBD</p>
<p>8:30-8:45</p>	<p>Welcome and Introductory Remarks Mayor Carl Brewer, City of Wichita Mayor Kristey Williams, REAP Chair, City of Augusta Commissioner Willis Heck, REAP Water Resources Chair, Newton</p>	<p>1:30-2:20 (4-H Hall A)</p>	<p>Concurrent Sessions Kansas Policies for Sustaining Water Resources: David Barfield, Chief Engineer, Division of Water Resources Kansas Department of Agriculture</p>
<p>8:45-10:00</p>	<p>Keynote: Water's Role in Economic Development Dean Amhaus, Executive Director, Milwaukee Water Council, Milwaukee, WI</p>	<p>(Sunflower Room)</p>	<p>Energy Efficiency and Sustainability for Water Utilities: Environmental Finance Center Panel Discussion: TBD</p>
<p>10:10-11:00 (4-H Hall A)</p>	<p>Concurrent Sessions Local Government Solutions for Water Supply: Panel Discussion: TBD</p>	<p>2:30-3:20 (4-H Hall A)</p>	<p>Concurrent Sessions The Economics of the Ogallala Aquifer: Susan Stover, Kansas Water Office</p>
<p>(Sunflower Room)</p>	<p>REAP Water Resources Planner: Mark Jakabauskus and Beth Valdivia, Kansas Biological Survey</p>	<p>(Sunflower Room)</p>	<p>Regional Public Water Supplies: Speaker: TBD</p>
<p>11:10-12:00 (4-H Hall A)</p>	<p>Concurrent Sessions Long Range Water Planning for Economic Development: Regional Business Panel Discussion: TBD</p>	<p>3:30-4:00</p>	<p>General Sessions (4-H Hall A) Economic Opportunities in Kansas Reservoirs: Tracey Streeter, Director, Kansas Water Office</p>
<p>(Sunflower Room)</p>	<p>Impact of Water Pricing and Capacity on Economic Development: Jeremy Hill, Director, Center for Economic Development and Business Research</p>	<p>4:00-4:15</p>	<p>Closing Remarks: Commissioner Heck, REAP Water Resources Chair</p>

REAP Board Meeting
April 11, 2011
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Item

Reports from REAP Representation on Regional Committees and Organizations

Background

REAP strives to be a regional leader through coordination and collaboration by partnering with organizations that help to shape economic development in South Central Kansas. The following are regional organizations REAP has an appointment on.

Greater Wichita Economic Development Coalition *Submitted by: Mayor Kristey Williams*

- A press release that provides updates on recent activities is attached.
- For additional GWEDC updates, go to their website www.gwedc.org.

Mid-Continent Airport Advisory Board *Submitted by: Mayor Willis Heck*

- The Advisor Board met Monday, April 4 and a report was given on the new terminal project, noting that no decision about building the terminal has been made as there is some evaluation committee work still in progress.
- Air-Tran received a very high rating for service in 2010.
- Allegiant will suspend flight to L.A this month, April.
- The By-Laws for the Advisor Board were reviewed.
- The next meeting in May 2, 2011.

KansasBio *Submitted by: Mr. Joe Yager*

- The KBA is facing an inquiry from the Johnson County District Attorney's office. An [article in the Wichita Eagle](#) details the inquiry and provides an update on the Senate Commerce Committee inquiry regarding actions of the KBA board.

Visionering Wichita *Submitted by: Mr. Joe Yager*

- The Visionering Steering committee met on Monday, **March 14th** and focused on updates from Family Strengthening, College Mecca, Environmental Sustainability, Health Alliance, and Leadership Wichita Alumnae. One of the items from the meeting was a presentation of Carol Coletta from CEOs for Cities, which is a civic lab of today's urban leaders catalyzing a movement to advance the next generation of great American Cities. This presentation has been made available at: http://www.visioneringwichita.com/newsletter/Wichita_TD.pdf.
- What can we do to create a healthy hometown? Last summer, over 150 community leaders reviewed community health data and assets to create the **Community Health Priorities**. Visionering has now instituted a **Call to Action survey** that is designed to get people thinking of innovative ways to improve the health of our community, assess how we can better focus our health resources, and gain valuable input on what can be done to improve the health and wellness of our community. [Click here to take the survey](#) and be sure to share it with everyone you know!



Greater Wichita Economic Development Coalition
BUSINESS AT FULL THROTTLE

NEWS RELEASE

For immediate release: February 25, 2011

Contact: Tammy Nolan, 316.268.1128
Vera Bothner 316.640.5326

GWEDC Reports on 2010 Economic Development Activities

Wichita, Kan. – The Greater Wichita Economic Development Coalition (GWEDC) reported on 2010 economic development activities at its annual investor meeting today held at the Beech Activity Center.

During 2010, the economic development coalition successfully closed 13 projects that represent over \$107 million in capital investment in Wichita and Sedgwick County. The 13 projects represent 5,439 jobs to be retained, or added; and a projected annual payroll of more than \$296 million.

Return on investment is calculated annually by WSU's Center for Economic Development and Business Research on projects worked by the GWEDC. For calendar year 2010, the return on public investment is 388%. This means that for every dollar (\$1.00) of city and county money invested in the projects facilitated by GWEDC, and in the operation of the GWEDC, the public will receive \$4.88 in public benefits.*

“We were especially pleased this year to provide assistance and support to existing companies to keep and grow their investments and jobs in our community,” said Doug Stanley, GWEDC Chairman. “We all know that companies have many options vying for their investments; we know our competition – other communities, states and countries – want Wichita’s companies. Our community must face this competition head on. We want to be competitive to ensure that we are able to bring jobs and investment to Wichita. ”

The 13 projects announced by GWEDC during 2010 were: Apex Engineering, Bombardier Learjet, Buchanan Technologies, Cargill Innovation Center, Chrome Plus International, Hawker Beechcraft Corporation, Hiller Inc., Martin Interconnect Services, Mojack Distributors, Nex-Tech Processing, SAMTECH Inc., Spartech Corporation and TECT Power.

The keynote speaker for the GWEDC annual meeting was Dr. Ron Pollina, President of Pollina Corporate Real Estate, Inc., a national site selection expert and consultant. He spoke about factors involved in corporate site selection decisions. His annual Pollina Top Ten Pro-Business States report is widely cited by news media. His company has worked with corporations throughout the world.

GWEDC President Vicki Pratt Gerbino recognized the 13 company wins the Coalition worked to secure investments in 2010 for Wichita and Sedgwick County. GWEDC markets the greater Wichita



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www.gwedc.org

region through a variety of industry-specific events and advertising, and implements a focused business retention effort called IDEA (Industrial Development and Expansion Assistance).

“Our IDEA local business retention efforts are paying off; 2010 is evidence of that,” Pratt Gerbino said. “As part of our focused visits with local businesses, we continue to learn of opportunities and barriers to growth here, and about options they have to invest in other places. It’s important for us to carefully listen, be responsive, and then work aggressively to secure those investments here.”

Four new Steering Council members elected by the business investors were announced –

- Mr. Steve Sharp, Spirit AeroSystems
- Mr. Gary Schmitt, INTRUST Bank
- Mr. Mark Hutton, Hutton Construction
- Mr. Scott Eilert, Cargill

GWEDC public sector partners include the City of Wichita, Sedgwick County and Kansas Department of Commerce. Regional marketing efforts encompass: Butler, Cowley, Harper, Harvey, Kingman, Marion, Reno and Sumner counties, and the Regional Economic Area Partnership (REAP) – a council of 34 city and county government partners. Private sector investors include more than 90 businesses that support the initiative, and the Wichita Metro Chamber of Commerce which manages and staffs GWEDC.

Specific 2010 numbers from the 13 projects are:

- Announced jobs: 5,439
- Average annual pay: \$54,529
- Projected annual payroll: \$296 million
- Projected capital investment: \$107 million
- Return on public investment - \$4.88 for every \$1 invested

GWEDC is the regional public-private partnership formed by the City of Wichita, Sedgwick County and private business. It is managed by the Wichita Metro Chamber of Commerce and charged with creating and executing the community’s business recruitment, retention and expansion plans and marketing the region.

#

* Return on public investment is measured and reported by the Center for Economic Development and Business Research (CEDBR) at Wichita State University. CEDBR measures public benefit by estimating the streams of tax revenues for city and county governments based on jobs, earnings and capital investment of the companies recruited, retained or expanded.



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REAP Board Meeting
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Item

Report of the Chief Executive Officer

Background

The REAP Chief Executive Officer submits the following updates and report on relevant information to the REAP organization.

Report on 2011 Annual Member Assessments

Invoices for 2011 REAP annual members assessments were sent out December 20, 2010. The attached chart details the 2011 assessment levels and payments received to date (pages 18-19). If there are any questions or invoices have been misplaced or not received by the proper individuals please let staff know.

Society for Marketing Professional Services Panel Discussion

REAP Chief Executive Officer Joe Yager served on an economic development forum on Thursday, March 31, sponsored by the Wichita chapter of the Society for Marketing Professional Services which also featured Allison Moeding of Derby, David Bossemeyer of the Greater Wichita Economic Development Coalition, and Mickey Fornaro-Dean from the Harvey County Economic Development Council. The panel focused on cooperation and regionalism.

Following is a link to a Wichita Eagle article that captures the focus and comments from the discussion:
<http://www.kansas.com/2011/04/01/1787579/cooperation-theme-for-economic.html>.

Reports Online

REAP staff continues to place information online for easier access. Document such as the official 2010 Annual Report and 2010 South Central Kansas Legislative Policy Summit information are available on the REAP website: www.reap-ks.org.

Membership Updates

Now that the municipal elections are over, REAP staff is compiling current membership data and will be contacting each jurisdiction for information. We will also begin planning visits to council.commission meetings in the coming weeks and months. Please contact [Mr. Joe Yager](#), REAP CEO, or [Mr. Dane Baxa](#), REAP EO-WRC, if you would like to schedule a presentation or meeting with your community.

REAP Meeting Schedule

Meeting schedules for 2011 are available on the REAP website, www.reap-ks.org. Please note that the next REAP meeting is scheduled for **Monday, May 9, 2011**. The time and location is yet to be determined due to invitations for speakers as the meeting will focus on Economic Development. If you have ideas on this subject please forward your comments to the Chief Executive Officer or the REAP Economic Development Committee as they will serve as the lead on planning for this meeting.